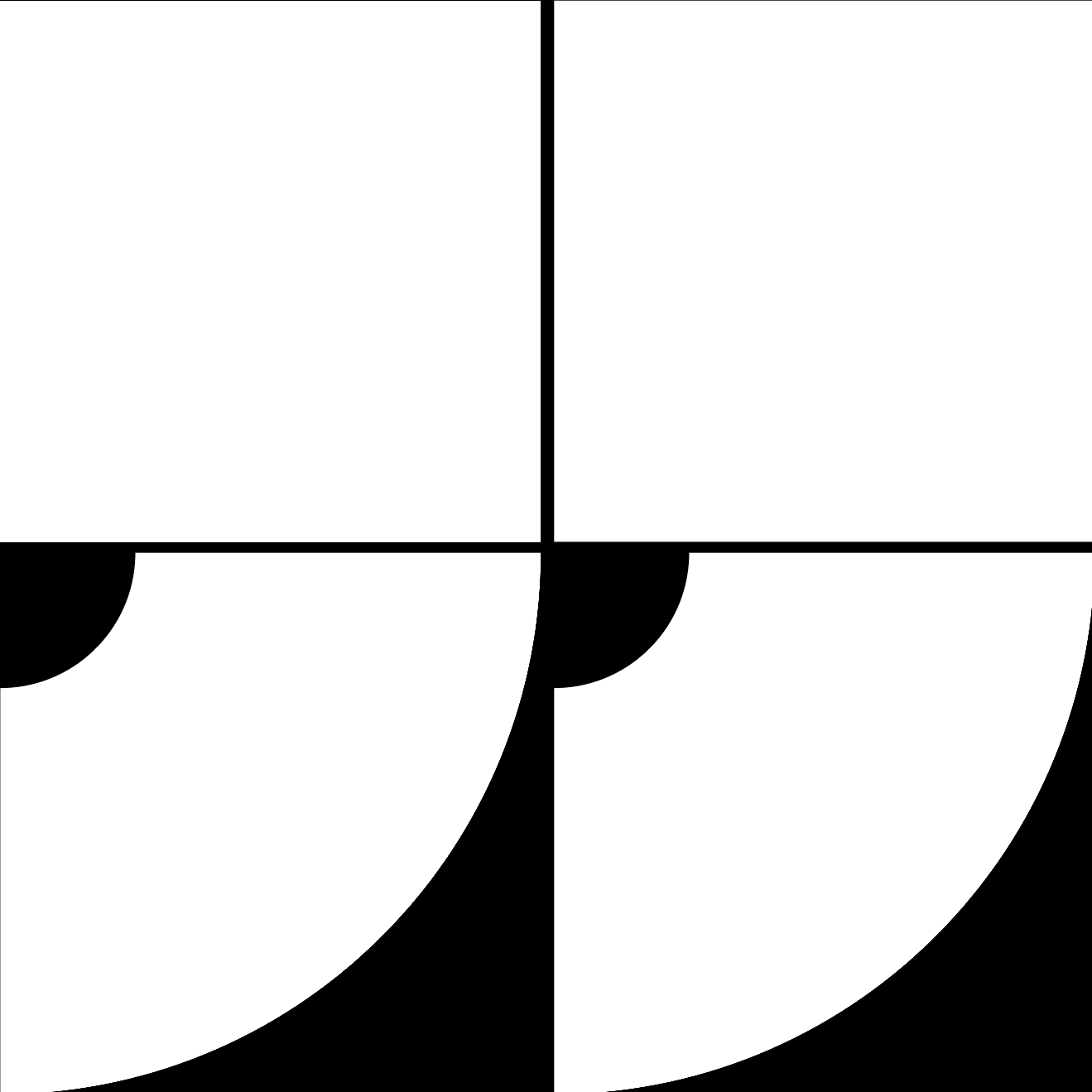


# EXPRESSION OF INTEREST

NSW PARLIAMENT FAÇADE  
INTERPRETATION ARTWORK



EXPRESSION OF INTEREST

# ACKNOWLEDGEMENT OF COUNTRY



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The Parliament of NSW stands on the traditional lands of the Gadigal people. We pay our respects to their Elders past and present. We proudly acknowledge all the Aboriginal peoples of New South Wales and honour their enduring connection to the lands, waters and sky of the State.

The representatives of the people of New South Wales gather from various Aboriginal lands across the State to meet in this Parliament. May the decisions made within these walls reflect our commitment to fostering a spirit of reconciliation and respect

EXPRESSION OF INTEREST

# ABOUT THE PARLIAMENT OF NSW

The **Parliament of NSW** is the law-making body for the State of New South Wales, directly elected by the people. The Parliament of NSW - being Australia's first and oldest parliament - is also a site of great heritage significance. Its complex of buildings includes the oldest surviving building in the Sydney CBD.

The Communications, Engagement and Education (CEE) branch is committed to welcoming visitors and increasing people's engagement with the Parliament.





EXPRESSION OF INTEREST

# THE OPPORTUNITY



EXPRESSION OF INTEREST

# THE OPPORTUNITY



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The Communications, Engagement and Education branch of the Department of Parliamentary Services at the Parliament of NSW will commission a series of artists to create an interpretation of the façade. The parliament house facade is central to our identity as Australia's oldest parliament and the design is celebrated in corporate imagery from annual reports to Christmas cards and externally through our event promotion, public tours and school programs.

We are seeking expressions of interest from artists with strong connections to New South Wales. Aboriginal, LGBTQIA+ and/or rural, regional, and remote artists, as well as emerging artists, are strongly encouraged to apply.

# THE OPPORTUNITY



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Artists will be tasked with creating digital concepts that explore and highlight themes such as history, modernity, inclusivity, resilience, providing a lens through where their unique perspective of the Parliament of NSW can be explored.

The artists' designs will be shared with the public and adapted for various mediums, including but not limited to:

- online, social media, print collateral, murals, 3D models for utilisation in children's craft activities, light installations, gift shop merchandise, and digital displays.



EXPRESSION OF INTEREST

# PROJECT TIMELINE

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Monday February 17	EOI opens
Sunday March 16	EOI closes
Tuesday March 25	Successful artists advised
Friday April 8	Concept review and design approval
Tuesday April 22	Design review
Tuesday May 6	Design review
Monday May 19	Delivery

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EXPRESSION OF INTEREST

# CONTRACT

Once the expression of interest is complete, the selected artists will enter into a commissioning agreement contract with the Parliament of NSW.





EXPRESSION OF INTEREST

## ARTIST FEE

An artist fee of \$6050 AUD (plus GST) will be paid in a single instalment upon delivery of the completed artwork to agreed brief and specifications, and on the condition of the signed contract and acceptance of the design.

The artist fee is inclusive of all design production costs including materials, travel, tools and fabrication, as well as licensing of the artwork for commercial and non-commercial use.



EXPRESSION OF INTEREST

# SELECTION PROCESS



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## Selection process:

1. Artists must respond to this EOI by 11.59pm, 16 March 2025
2. Applications will be assessed against the selection criteria
3. One design per artist, where up to three separate artists will be selected for production
4. The successful artists will each enter into a commissioning agreement contract with the Parliament of NSW to produce and deliver the design

The selection panel will be comprised of NSW Parliament staff.

EXPRESSION OF INTEREST

# SELECTION CRITERIA



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## Selection criteria:

1. Alignment to the design brief, including suitability for digital and physical realisations of the artwork
2. Artistic experience and ability to deliver the work on time
3. Must reside in New South Wales



EXPRESSION OF INTEREST

# DESIGN BRIEF



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1. The design will illustrate/feature/represent the iconic façade of the Parliament of NSW, as seen from Macquarie Street
  2. The design will interpret the façade with an apolitical artistic representation through which the artist's unique perspective of the Parliament of NSW can be explored while remaining recognisable as the parliament house facade
  3. The design will have a strong connection to the iconic façade and explore themes such as history, modernity, inclusivity, and resilience
  4. An understanding of the unique role of the parliament that allows the people of NSW to be welcomed, see themselves represented and engage with the parliament in meaningful ways

# DESIGN BRIEF

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5. The design will be unique and the artists' own work, without the use of AI tools
  6. The design will be appropriate in scale and form for the potential uses outlined in the toolkit, including print and digital use
  7. The design should be an image that does not need to be reproduced in its entirety. It should be an image that can be cropped or its details used for various applications
  8. The design should take into consideration its viability as a monochrome or tinted design



EXPRESSION OF INTEREST

# DESIGN BRIEF

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9. Alongside the final artwork, the artists will also deliver a supporting statement of approximately 200 words describing the meaning, story, inspiration or influences behind the design

10. Offensive submissions will not be considered





EXPRESSION OF INTEREST

# SPECIFICATIONS

1. The final artwork must be delivered as scalable vector files and/or as a raster image file minimum A3 at 300 DPI or 50 Mb file size
2. Acceptable file formats include TIFF, JPEG and PNG



# EOI REQUIREMENTS



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1. Contact details (full name, address, email and phone number) and ABN, if applicable
  2. Design concept (hand drawn or digitally rendered) with a supporting statement outlining the artistic approach and how the final artwork will be realised
  3. Artistic experience: CV, website or digital portfolio outlining your experience, style and achievements
  4. Availability: Must adhere to the outlined timeline, including review and approval dates, to deliver the artwork if selected
  5. Community: Advise if you identify as Aboriginal, with strong connections to a First Nation country/countries in New South Wales, identify as LGBTQIA+, and/or are an artist living in remote, regional, or rural New South Wales.

# SUBMITTING THE EOI



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EOI submissions must be received by the deadline: 11.59pm, Sunday 16 March 2025.

Official photographs of the façade for reference can be found [here](#). A close-up photo of the recently unveiled The Acknowledgement of Country sculpture and plaque within the native garden is [here](#).

If the artist wishes to conduct a site visit to inform their submission piece/s or during the design process, in the case of the successful artist, the parliament is open to the public Mon – Fri, 9am – 5pm.

Submit your EOI or any questions to:  
[communityengagement@parliament.nsw.gov.au](mailto:communityengagement@parliament.nsw.gov.au)



# TERMS & CONDITIONS

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The Parliament of NSW reserves the right to accept or decline any submission. Unsuccessful artists will be advised via email. No communication will be entered into regarding an unsuccessful submission.

The Parliament of NSW does not claim intellectual property rights for any unsuccessful submissions. All submitted materials will remain the property of the artist and will not be used for any other project.



# THANK YOU

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