Supplementary Submission No 96a

### **COMMUNITY SAFETY IN REGIONAL AND RURAL COMMUNITIES**

**Organisation:** One Vision Productions

**Date Received:** 30 October 2024



# CICCO LICE I'CC EDIVERSIONARY PROGRAMS

# Reducing crime, one life at a time.

Innovative, inclusive approach to youth justice.

## Summary

1.	Unange the Irack What We Do	р.;
2.	A Broken Track Our current youth justice system is not working	p. !
3.	Indigenous Offending	<b>p.</b> (
4.	Early Intervention & Prevention The Opportunity to Thrive	p. '
5.	Factors that contribute to offending 1. Trauma 2. Mental 3. Education	p. t p. g p. 10
6.	Care not Custody	p. 1
7.	Our Empower Programs	p. 1
8.	Value for money	p. 1;
9.	It works! - Indicators of success	p. 1
10.	Theory of Change How OVP creates impact Logic model	p. 1' p. 1

### **GET IN TOUCH**

+61 (02) 6685 5024

info@onevisionproductions.com.au

One Vision Productions Creative Hub, 1897 Coolamon Scenic Drive, Mullumbimby NSW 2482

# 1. Change The Track



# What we do

One Vision Productions (OVP) helps young use culture, community and connection as the basis for lifelong change. Too often young offenders have not received early support and positive role modelling. OVP matches young people at-risk of offending, or already in contact with the criminal justice system with inspiring mentors.

"At present a mere 1% of youth justice investment is allocated to early intervention programs and only 3% to court based diversion and restorative justice."

Youth Justice Review 2017

# Focusing on strengths

Each young person has different learning styles, strengths and goals. Our approach maximises a young persons ability to change. This facilitates high rates of engagement increase self-esteem and positive life aspirations.

Change the Track helps young offenders visualise a better future.

"We help young people achieve their aspirations, by listening to them, empowering them and investing for their future."

Mark Robertson OVP Founder / CEO



# Why we are different

**Change the Track** offers an inclusive and consultative way of supporting young people, using their passions and interests as the basis for change. Too often, services are created without consultation with the young person - leading to programs that don't engage or inspire youth. OVP case workers and mentors have the skills and resources to help youth deal with issues relating to family, education, justice, drugs and alcohol, mental health and other issues, to ensure youth receive tailored and flexible support and choose positive life pathways.

# How it works

Young offenders, and those at risk of offending have complex stories. OVP uses an integrated approach with a range of services working together to provide holistic support that focuses on the future and the life aspirations of the individual.

Change the Track is an innovative diversionary program that supports young people across Australia, focusing on their passions and interests to inspire meaningful change. We offer 10 hours of weekly mentoring, including 4 hours of MPOWER group workshops that teach youth how to navigate their passions and purpose while addressing issues like depression, anxiety, and aggression. These sessions are led by industry experts with real-life experience, ensuring that the program is tailored to help youth discover their true selves and learn effective emotional management strategies.

In addition to the group workshops, participants engage in 6 hours of private mentoring to explore job opportunities and holistic life challenges. They must also commit to full-time study or work outside of mentoring, reinforcing accountability and dedication.

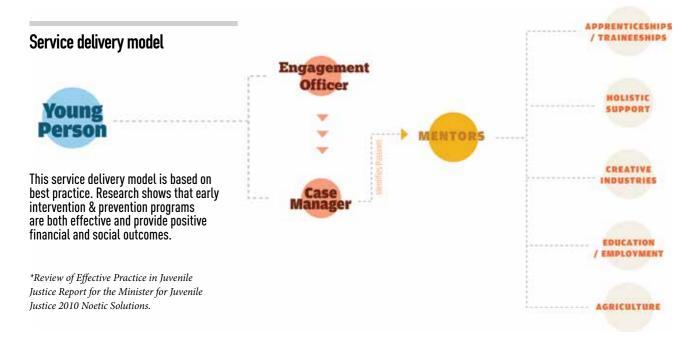
Our integrated approach addresses complex issues such as family dynamics, education, and mental health, providing tailored support that fosters positive life pathways. By matching youth with mentors who share their aspirations—whether in music, film, or trades—we build trust and create vital community connections.

We also equip every participant with one of Australia's most

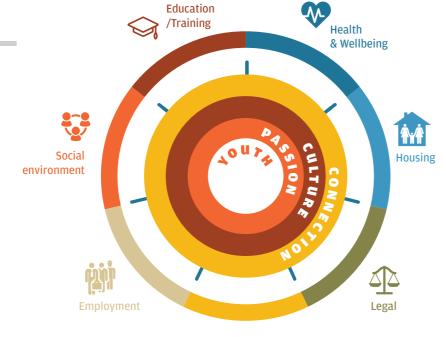
Change the Track not only aims to reduce offending but to improve the social outcomes for young people and their families.

innovative self-development resources including the MPOWER PRO mental health app which is linked to caseworkers.

Change the Track not only aims to reduce recidivism but also enhances social outcomes for youth and their families, empowering them to realise their full potential before it's too late.



We work within a network of services to ensure youth access comprehensive and holistic support. Change the Track enables youth to address the issues that contribute to offending.





# 2. A Broken Track

Our current youth justice system is not working.



Australia has high youth offending and recidivism rates, and disproportionate number of Indigenous people in the justice system. There is an urgent need for a new approach to juvenile justice.

Involvement with the juvenile justice system not only increases the likelihood of further juvenile offending, but it increases the probability that a young person will continue to commit more serious crimes into adulthood.

In general, the younger people were when they were released from sentenced community-based supervision,

the more likely they were to return to sentenced supervision within 6 and 12 months. Within 12 months, 62% of those aged 10–12 when released from sentenced community-based supervision had returned to sentenced supervision, compared with 39% for those who were aged 16 when they were released.  $^{\it I}$ 

**Change the Track** is a targeted early intervention/ prevention mentoring program, designed to empower youth aimed at 10-18 year olds to be active agents of change in their lives.

### FOR YOUNG PEOPLE AGED 10-16 UPON RELEASE IN 2014-15

22% of those released from sentenced communitybased supervision returned to sentenced supervision within 6 months, and another 23% returned within 12 months (a total of 46% returning within 12 months)

48% of those released from sentenced detention returned to sentenced supervision within 6 months, and another 26% returned within 12 months (a total of 74% returning within 12 months).

















<sup>\*</sup> Australian Institute for Health and Welfare. Young people returning to sentenced youth justice supervision 2015–16

<sup>&</sup>lt;sup>1</sup> Productivity Commission Productivity Commission REPORT ON GOVERNMENT SERVICES 2017 Youth Justice Services.

trauma, disadvantage and disconnect. A punitive justice

system compounds this sense of disconnection, and can

increase both the volume and length of their criminal

"Being sentenced between the ages of 10

and 12 led to a decade of crime for most

young people." (Victorian Sentence Advisory Council

# 3. Indigenous Offending

Indigenous people are over represented in our justice system. This shows that the current system is failing to address the specific needs of Indigenous youth.

In December 2017, almost half of young people both in detention and on community supervision in NSW were Indigenous. By the time they reach the age of 23, 24.5% of NSW Indigenous population have already been either remanded in custody, placed in youth detention centre or given a prison sentence, compared with 1.3% of non Indigenous population.

Change the Track helps Indigenous young offenders regain connection to culture, and harness the strength that a strong Indigenous identity and sense of belonging has on capacity for change.

OVP employs indigenous mentors, which creates a

strong mentor relationship. We work with the Indigenous

community, Elders and organisations to provide culturally

"JALI fully supports OVP's aspiration

to grow, empower and strengthen

local youth, and we believe this

aspirational thinking embodies the concept of Indigenous Reconciliation

through the Arts. [OVP has worked

on] a range of projects that have collaborated with Aboriginal

communities across Bundjalung

Country – the Northern Rivers NSW, and I have seen first hand the positive

impact on elders, parents and families

when their young people shine in the

Arts."

Mik Smith JALI Land Council CEO.

relevant interventions

 Ensure youth in detention are equipped with the skills they need to reintegrate into the community.

create safe communities is to:

Prevent at risk youth from offending.

first contact with the justice system.

Change the Track is a framework based on international reviews of successful international approaches. These all note that:

4. Early Intervention

Research shows the most effective way to

Provide early intervention for young people at

& Prevention

- Positive role modelling improves self esteem, confidence and self efficacy.
- Education is at the heart of the program.
- Activities within the community are a key
- Offenders are assigned mentors who work with them for up to two years.

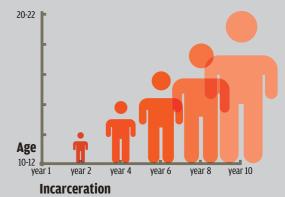
Youth have long term support to help them address risk factors, access integrated support services and create a tailored plan based on their individual needs and passions. The Children's Commissioner at the Australian Human Right Commission has called for programs that give young people the opportunity to be proactive participants in the decisions that affect them today, and into the future, rather than passive recipients of justice and care services.

**Change the Track** puts young people at the centre. This program gives young people a voice, empowering them to drive change and an opportunity to thrive.

# Childen aged 10-12 in detention are likely to offend for a decade.

behaviour. 1

chair Professor Arie Freiberg)



86% of the children sentenced between 10-12 years old, reoffended.

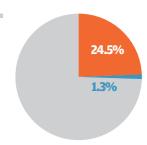




\* Victorian Sentence Advisory Council chair Professor Arie Freiberg.

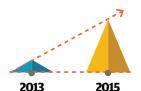
### FACT \_

By the age of 23, more than 24.5% of Indigenous youth in NSW have been in contact with the justice system, compared to 1.3% of non Indigenous.



- NSW Indigenous population.
- NSW Non Indigenous population.
- \* BOSCAR report NSW Bureau of Crime

In NSW over 2013-2015 there was a 25% increase in Aboriginal and Torres Strait Islander incarceration rates.



25% increase in Aboriginal and Torres Strait Islander incarceration rates.

\* Youth (age 23) in detention and on community supervision from NSW -December 2017. (BOSCAR Report).

# Did you Know?

INDIGENOUS YOUNG PEOPLE ARE 28 TIMES MORE LIKELY TO BE PLACED IN JUVENILE PRISON THAN **NON-INDIGENOUS YOUTH.** 

\* NON INDIGENOUS

† INDIGENOUS †††††††††††

Using cultural activities as the basis for change builds connection for youth to their kin and culture, and is an essential component of ensuring their emotional, physical and cultural wellbeing.

# The Opportunity to Thrive

Young people exhibiting risk behaviours known to increase the likelihood of offending (such as disengagement from education) need tailored prevention programs.

A one-size-fits-all solution does not work. Nor does early contact with the justice system.

Most young offenders have complex stories; often including

Punitive approaches have a high social and financial cost. Prevention and early intervention programs are more effective than punitive approaches to juvenile justice.

Justice Reinvestment supports this approach by investing money that would have been spent on detention, and law and order, into programs and supports that are more effective at preventing juvenile crime.

These approaches recognises the multiple risk factors that can make a young person offend, and are tailored to meet the needs of the individual and the community.

Change the Track is a youth mentoring program that recognises where young offenders come from and why their stories matter.

 $<sup>^{1}</sup>$  NSW Department Juvenile Justice, NSW Young Persons in Custody Health Survey, Key Findings Report 2003

# 5. Factors that contribute to offending

# 1. Trauma

to offending

Experiences of early neglect, abuse and trauma are common among people who become entrenched in the criminal justice system. 1

In 2009, 60% of young people in detention reported at least one form of childhood abuse or neglect.

Without strong family and social supports, young people who have experienced trauma are high risk of early offendina.

Change the Track employs an Empowerment Model. Victimization often results in fear and hopelessness; youth need to experience a renewed sense of control over their lives. Our mentors work alongside young people, allowing them to drive their program with the support of a non judgemental role model and safe environment. For youth whose experience is one of neglect, abandonment and trauma, this support relationship has powerful results. <sup>2</sup>

"These people who have been through trauma, so it's about creating a space where they wont be re-traumatised."

> 2017 NCOSS Investing in Communities *Juvenile Justice conference*

"They experienced an intense sense of isolation, lack of social networks and support relationships. Incarcerating young people early increases this sense of disconnection."

2017 Juvenile Justice NCOSS Conference.

**Elements that contribute** DISABILITY **EDUCATION** Poverty and low Family dysfunction, such as having experienced abuse of trauma; and being placed in out of Lack of structured ADDICTION RELATIONSHIPS Alcohol and drug abuse and other risky behaviour, Close friends who engage in risky behaviour and crime.

# 2. Mental

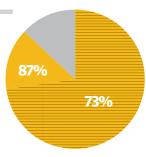
The prevalence of cognitive and mental health impairment among young offenders is high.

Change the Track links young people in with mental health services, and provides a vital sense of connection and belonging. Disconnection was an overwhelming theme at Mental Health Commission into Youth Detention Conference 2017.

Ensuring young offenders get the help they need at the earliest opportunity also helps to reduce the number of people entering the criminal justice system. Programs that provide this intensive support is also very cost effective, and can result in significant savings over the long term. 1

Over 87% of young people sentenced to detention have psychological disorders.

73% of them have at least 2 disorders.



have attempted suicide at least once in their lives.

\* 2009 NSW Young People in Custody Health Survey Full Report.

/ Evidence of Success

for youth with mental health issues.

One Vision Productions are known to be effective

### *An example of success is Katie's\* story:*

Katie has been in and out of home care, due to her parent's substance use and was exhibiting numerous risk behaviours - including self harming. Her OVP mentor helped her access support with Headspace and a psychologist, driving her to sessions. This enabled her to continue her mentoring, where she learned to express her emotions though lyrics and discovered a passion for song writing. By addressing her mental health and finding alternative ways of coping, Katie developed a strong sense of selfidentity and has ceased self-harming

(\*Name changed)

"Since working with OVP. I have been able to stop self harming. Now I write lyrics to express my féelings.

OVP Mentee, 2017.



"Mental Health needs to focus on creating connections and community. -where youth can find identity and belonging within community and culture."

OVP Founder Mark Roberson.

### **Tackling Substance Use**

QUOTE: "The youth are changing their own lives around, becoming fitter and stronger and striving to be the best person they can be. It is imperative that the youth be positively influence and we have found One Vision Productions an excellent way to engage them via this program."

INTRA BUTTERY Drug & Alcohol Services

<sup>1</sup> NSW Mental Health Commission 2017 . <sup>2</sup> Youth on Track Social Outcomes Evaluation 2017 <sup>1</sup> NSW Mental Health Commission 2018

# 5. Factors that contribute to offending (cont.)

# 3. Education

Many young offenders come from a background of severe social disadvantage, including a lack of support for education and employment, difficulty learning, or not fitting in to mainstream education. Factors including unstable or insecure housing, lack of positive role models and family conflict leads to poor engagement with education, and impacts employment prospects.

By addressing primary needs such as housing and mental health first, this program enables youth to fully engage in education. **Change the Track** provides opportunities for youth to discover topics of interest, foster

passions and overcome learning barriers. OVP has proven success providing innovative educational programs to

connect disengaged youth in education. Our music, multimedia, and creative industries programs re-engage young people with learning in a fun environment. They also provide a gateway for further education and training.

We work with a range of employment and training agencies, educational institutions and local businesses to provide education and training pathways for young offenders.

A number of Australian and International studies have shown there is a strong relationship between school performance and rates of school retention, truancy and involvement in crime.

### IN 2009, ONLY 25.2 % OF YOUTH IN DETENTION IN NSW, HAD COMPLETED YEAR 10

	Your	ng Men	Young	Women	Aboı	riginal	Non-Al	original	To	otal
	n°	%	n°	%	n°	%	n°	%	n°	%
Year 7 or less	29	15.6	6	21.4	26	25.5	9	8.0	35	16.4
Year 8	22	11.8	9	32.1	15	14.7	16	14.3	31	14.5
Year 9	66	35.5	7	25.9	33	32.4	40	35.7	73	34.1
Year 10	48	25.8	6	21.4	22	21.6	32	28.6	54	25.2
Year 11	16	8.6	0	0.0	5	4.9	11	9.8	16	7.5
Year 12			0	0.0		1.0				
Total	186	100.0	28	100.0	102	100.0	112	100.0	214	100.0

\*2009 NSW Young People in Custody Health Survey Full Report

# / Evidence of Success

### SAE PILOT PROGRAM

In 2016 OVP delivered a OVP Certificate III Music Industry for 10 Indigenous youth identified at risk of disengaging or who were already disengaged from education, displaying risk factors that contribute to youth offending. All participants had complex barriers to learning. Issues included mental illness, being in Out of Home Care and parents with substance issues. In addition to delivering the course, OVP provided intensive support that assisted students create effective strategies to overcome barriers. 80% of participants successfully completed the year long course, compared with the national average of 32%.

Two years later all graduates are either completing tertiary study or in full time employment. This illustrates an effective early intervention and diversion program for vulnerable youth that improves educational outcomes as



well as life outcomes. Graduates performed at the 2017 NCOSS Investing for Good Conference and Marketplace as part of their final assessment. The performance received a standing ovation from the 200 strong audiences of representatives from the community, government and social service sectors.

Students said they felt completely empowered and realised first hand their ability to affect social change on a large scale through their music performance. "It's a revolution from within." said one student.

NAME	ACTIVITY 2 YEARS AFTER COURSE
Participant n°1	Successful musician and performance artist. Record Label International travel.
Participant n°2	Successful musician and performance artist. Record Label International travel.
Participant n°3	Founder of Youth focused NGO.
Participant n°4	Currently completing studies.
Participant n°5	Film Producer
Participant n°6	Enrolled in Circus Arts
Participant n°7	SAE Graduate
Participant n°8	Completed year 12.

2 years later...



 8 out of 10 participants of the program are still engaged in higher education or employment. 'Starting the course changed my life. Successful musician and artist. Track Label International travel and performance artist'.

Coedie, 2017.

# 6. Care not Custody

Youth in Out of Home Care are 20 times more likely than the general population to enter the juvenile justice system. *I* Indigenous Youth are 10 times more likely to be in out-of-home care than other Australian children. *2* Many of these most vulnerable youth move between Out of Home Care and Juvenile Justice and frequently fall through gaps.

**Change The Track** ensures this does not happen, by providing a long term mentoring service. Having a supportive adult for two years provides a stable influence in an otherwise turbulent environment.

Young people in out of home care and residential care have

a history of trauma, displacement and not being heard. **Change the Track** literally changes the existing model.

We work with youth as an opportunity rather than a problem, to overcome barriers that are systemic and structural. This provides young people in care with a voice, and the opportunity to be proactive participants in the decisions that affect them, and realise their vision for their future.

This is an empowered, inclusive and comprehensive approach that recognises the need to work in collaboration with specialist services to achieve better outcomes for these vulnerable young people.

### INVESTING IN EDUCATION FOR YOUNG PEOPLE IN CARE

A report by the NSW Government Their Futures Matter: A new approach states education plays a vital role in breaking the cycle of disadvantage. For young people leaving care, obtaining a High School Certificate (HSC) is correlated with lower long-term cost and service usage. Obtaining a HSC, and having no interaction with the justice system, related to a 30% lower cost to government compared with those who don't have a HSC.

<sup>1</sup> Australian Institute Health & Welfare . <sup>2</sup> Victoria Legal Aid, Care Not Custody

# 7. Our Programs

# **MPOWER JUSTICE**

Prevention Youth Mentoring

The MPOWER Justice program is designed for young people aged 10-18 years, who have had first contact with police and/or have consistent issues with mainstream education, family issues or in Out of Home Care and/or behavioural issues.

Youth are identified by schools, parents, FACS or local police and referred to OVP.

This program provides the opportunity to intervene before a young person is in the justice system.

### THIS ELEMENT PROVIDES:

- 6 hour mentoring session per week for 1 year
- 4 hour group specialist sessions
- MPOWER PRO App and Online resources

### **FACT**

Only 32.9 % of youth in detention in were engaged in education prior to custody.

### OUTCOMES

Identification of passions, interests and strengths.

Identification of educational barriers and goals.

Exploration of career pathways.

Assistance in an educational setting and homework activities.

Engagement in positive community activities.

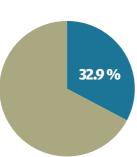
Development of positive peer relationships.

Increased self confidence, self regulation and self efficacy.

Referral to specialist providers.

Positive behaviour change.

Family liaison & mediation & OOHC providers.



Therefore, investing in programs that facilitate increased positive life engagement will reduce number of young people in detention.

\* NSW Young People in Custody Health Survey: Full Report.

## Community-Based Youth Justice Diversionary Program

This innovative program is designed for youth aged 10-19 and serves as an effective early intervention and diversion solution for both courts and community services, making it replicable across Australia.

Our intensive, supervised, and structured program provides essential skills training while engaging participants in educational and employment activities. It also addresses the family and social issues that contribute to offending behavior. Participants gain access to a range of community-based supports, including housing, health services, education, and training opportunities.

### **PROGRAM HIGHLIGHTS**

The 10 hours of weekly mentoring is strategically divided into impactful components. First, participants engage in 4 hours of intense mental health support training through Australia's award-winning MPOWER program.

This element incorporates the expertise of psychologists, mental health professionals, leading innovators, and world-class artists to guide youth through a transformative process of self-discovery.

Following this, youth spend 6 hours with a mentor specifically chosen based on their passions and interests. This mentor will work collaboratively with the youth to address all areas of life, focusing on re-education, job opportunities, and the pursuit of passion and purpose. Participants are expected to actively engage in work or study aligned with their mentor's guidance, as well as participate in group workshops.

This program serves as a direct intervention, effectively diverting youth away from incarceration. With a cost to government that is just 1/10 of traditional punitive measures, our pilot program demonstrates significant potential for success. Backed by 12 years of detailed impact data, we are perfectly aligned with creating a solution that truly works.

We must keep our kids out of jail at all costs and redirect them toward a path of success. By addressing trauma with compassion and support, we can break the cycle of criminal behavior and build a safer, more resilient society.

# 8. Value for money

The **OVP** approach presents value for money, and value to society by addressing the rehabilitation of young offenders and disrupting the cycle of offending.

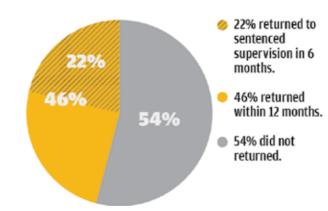
The financial costs of imprisonment are high.

# TO KEEP ONE CHILD IN DETENTION IN NSW PRISON COSTS

\* "Children aged 10-12 who are in detention are likely to offend for a decade".-Victorian Sentence Advisory Council Chair Professor Arie Freiberg)

### 2014-15

# YOUTH AGED 10–16 RELEASED FROM SENTENCED COMMUNITY- BASED SUPERVISION:

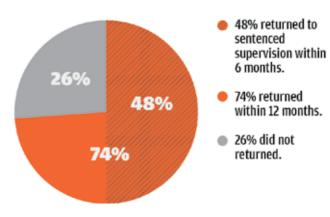


\* Australian Institute Health & Welfare: Young people returning to sentenced youth justice supervision 2015–16.



\* Productivity Commission Productivity Commission. Report on Government services 2017 Youth Justice Services.

# YOUTH AGED 10–16 RELEASED FROM SENTENCED DETENTION:



Most young people who are going to re offend will do so within the first two years. That's why Change the Track provides mentoring support for 2 years.

If an investment of **\$101,920** is provided for a two year mentoring program per child and the young person doesn't return to detention we will save the tax payer **\$838,600** per child for a two year program. Our programs aim to get youth offenders educated and employed and are based on best practice principals and research that shows that early intervention and prevention programs are key to reducing offending.

\* Review Of Effective Practice In Juvenile Justice Report for the Minister for Juvenile Justice 2010 Noetic Solutions

### Less Reliance on welfare:

Cost of Welfare	Per year	Over 10 years
YOUTH ALLOWANCE 15-24 YEAR OLDS	\$14,084	
LONG TERM BENEFIT OF JOB SEEKER ALLOWANCE	\$14.009	\$140,090
DISABILITY ALLOWANCE	\$23,244	\$232,440

### Savings on Health Costs:

Savings on Health Costs	Per year - p/person
HEALTH COSTS	\$6248
MENTAL HEALTH COSTS	\$373



Change the Track provides opportunities to improve physical and mental wellbeing in young people, leading to reducing long term health costs.

12 13

# 9. It works! INDICATORS OF SUCCESS

Determination, perseverance and belief in ability to affect situations and control their life's direction.

Supportive relationship and connections to community, family and employers.

**Connection to culture.** 

Identification on passion and interests and motivation to pursue.

Experience in workplace and is able to sustain employment for continuous weeks.

The ability to understand the consequences of their actions, take ownership and/or willingness to engage in restorative justice approaches.

The ability to self regulate behaviour and increased emotional intelligence.

Proactive engagement in social and recreational activities.

Ability to implement strategies to overcome challenges. Self-esteem and improved perception of own value or worth.

Developed employment and life skills to successfully navigate work.

Confidence in own employability and satisfaction with being at work.

Stable home environment.

Engaged in education and/or training.

Pursuing goals.

Improved relationships with family.

Improved physical and emotional health.

Engaged in education and/or training.

An understanding of brain development and ability to adopt a growth mindset.

An ability to understand emotions, and empathy for others.

Evidence of self care and self esteem.

Ability to Self reflect.

# **CHANGE THE TRACK** IS AN EVIDENCE-BASED PROGRAM.

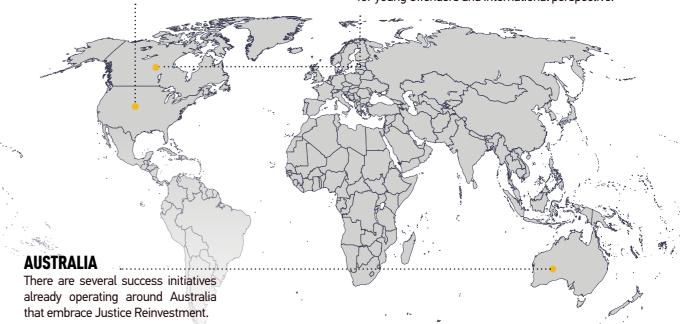
International studies prove that investing in early intervention programs reduces crime, increases community safety and saves money!

### USA

Justice Reinvestment was first developed in the United States. Since 2006 it has been implemented in 17 states, with great success. In Texas, the state reduced youth incarceration by 38% in six years, closed eight facilities, and saved US\$150 million. It invested \$50 million of those savings to community programming, and experienced a 49% decline in youth arrests. Likewise, Ohio reduced youth incarceration by 47% between 1997 and 2013. It reallocated savings into community-based programs as alternatives to confinement. During this time, juvenile arrests dropped by 65%.

### CANADA

In 2003, Canada implemented Youth Criminal Justice Act' (YCJA) of 2003. This act specifically limits incarceration as a punishment to only those young people who commit the most serious and violent offences (JJCompare, 2012). There is, instead, a focus on rehabilitation. Over the first five years immediately following the Act there was a drop of 50% in the number of young people who had committed property offences being sent to prison across nine Canadian jurisdictions and a 36% decline in young people sent to custody for any offence (Kong, 2009). Improving outcomes for young Offenders and International perspective.



One of these is Clean Slate Without Prejudice – collaboration between Redfern Local Area Police Command, and Tribal Warriors operating in the Redfern Community.

The program builds positive relationships between at risk post release Indigenous young people, Indigenous mentors and Redfern police officers.

It offers a program of boxercise and fitness, education, personal development, training and job opportunities. Following the introduction of the program, robberies in the area have fallen from an average of 100 per month in 2005 to an average of 12 in 2012.

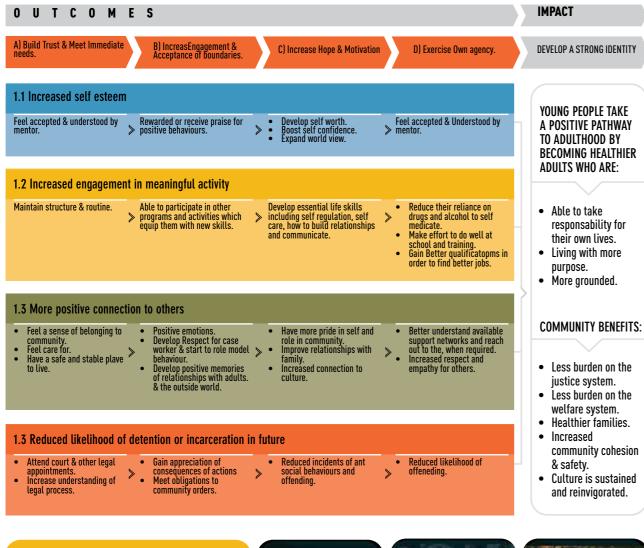
Change the Track
provides an innovative approach
to reducing youth offending. Using
community, connection and culture, and
an inclusive and consultative approach we
walk alongside young people
to change their stories.



14

# **How OVP** creates impact

- Visualise personal growth that builds upon their sparks, strengths and resources.
- Understand brain development and move to a growth mindset.
- Opportunities to Belong.
- Opportunities for meaningful inclusion.
- Develop insight into their trauma and behaviour.



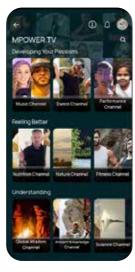
## **Introducing the MPOWER PRO**

Participants are invited to unleash their potential with MPOWER PRO: The Ultimate Hip-**Hop & Music Production App!** 

Get ready for the world's most innovative recording system for music and hip-hop. Sound like a pro, create tracks instantly, and boost your skills with ease. MPOWER PRO is not just an app, it's a powerhouse for self-development. Featuring a suite of 7 apps in one led by influential icons, including personal challenges, film recorder, goal settings, masterclasses, hundreds of self-development videos, and a like minded community. Record pro tracks on the go, collaborate anytime, anywhere!

All participants will receive the MPOWER PRO App and Online package







# **Logic Model**

### INPUTS **OUTPUTS**

- Staff
- Case Workers
- Mentors
- Service Delivery
- Staff Vehicles
- Bus • Partnerships with schools, courts, police, juvenile justice, FACS, education and
- training providers OVP Creative Hub
- Training (Staff Development:e.g. Trauma informed

**ACTIVITIES** 

- Psychologist uses motivational interviewing techniques to identify immediate needs, interests and talents of Home visit to vouth
- Develop with the youth the Individual Service Plan (ISP)
- - Manager.
  - Employment Cultural Activities
- case work)

- Individual session
- Family/carer engagement Individual Service Plans implemented by mentor and monitored by Case
- Education/training
- Pro-social activities are conducted throughout the year involving clients to maintain engagement and continue building trusting relationship

### **PARTICIPATION**

- of staff with client consultative and youth driven action plan
- homes for 1-7 hours meeting with 1-3 family
- Individual sessions (6-10 hours week) - Individual follow up activities including culture, arts classes,
- music, sport. - Attend linked in annointments with mentor
- Group sessions from 5-10 people, which last from 4 hours.(e.g OVP Farm- Rased on risk/needs analysis.

### **OUTCOMES / IMPACT**

- Staff/client support relationship established
- Client engaged in creating their ISP
- Meeting juvenile justice requirements Empowered & Inspired
- Establishment of client short term goals &
- action plans Establishment of
- support relationships Reduction in high risk behaviours (or anti social behaviours)
- Improved school attendance
- Preparation for employment
- Development of positive peer networks Reduced Crime

### MEDIUM

- Established trust relationship Client takes
- responsibility for own · Client is achieving more
- progressive educational, and/or vocational goals Client demonstrates addressing contributing
- factors Improved health &
- Client is exhibiting a more pro-social lifestyle, including eliminating crime

related activities

- Improved self confidence & self efficacy
  - Improve internersonal relationshins
  - Improved resilience and ability to pursue positive life choices

### LONG

- Elimination of risky behaviours: substance use, violence-related, self-harm etc
- Stable, healthy and self-sufficient individual, pro social lifestyle.
- Productive and contributing member of community.
- An empowered individual with a strong
- sense of belonging Safer communities
- No longer engaged in offending behavior/ lower crime rates.

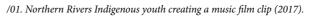
### **ASSUMPTIONS**

- Young people offend due to a lack of positive role models, trauma, homelessness, disengagement from education, substance use and severe psychological distress.
- Youth who are in contact with the justice system at a young age are more likely to offend more often and for longer.
- When at risk youth are offered long term, tailored and flexible support from caring adults, they gain a sense of trust and belonging that enables them to address contributing factors to criminal behaviour
- Identifying and maximising youth's interests, strengths and talents are integral to successful intervention.

### **EXTERNAL FACTORS**

- Young people experiencing homelessness, in out of home care or lacking support from family are especially vulnerable.
- Lack of education and employment opportunities leads to increased came.







/02. Mentor and mentee performing at OVP open day.

17 16





www.ovp.org.au



### **CHANGE THE TRACK - DIVERSIONARY PROGRAM**

Reducing Crime One Life at a Time

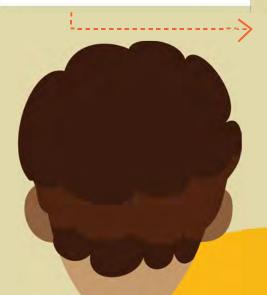
### THE PROBLEM

Youth crime is on the rise, driven by a mental health crisis that's increasing offending and reoffending rates.

In NSW, 66.4% of detained kids are Indigenous, the highest rates ever. This is devastating for our communities.

Despite calls for harsher measures, 74% of kids return to prison within a year of being released, highlighting the failure of this approach in addressing the causes of offending behaviour.

There is an urgent need for early intervention programs to prevent incarceration and break the cycle of crime.



### THE SOLUTION

Change The Track Diversionary Program

One Vision Productions will deliver an intensive diversion program to 10 young people identified as at high risk of become entrenched in the juvenile justice system.

This pilot program will be delivered in communities in NSW, accessible for all young people aged 10-18.

Change the Track connects young
Australians with mentors who ignite their passions and purpose. Our one year diversionary program spans 10 hours a week, including 4 hours a week with transformative group sessions led by psychologists, innovators, personal growth coaches, renowned musicians and DJs.

# HOW?

Change the Track sessions inspire youth to explore their interests while addressing critical issues like depression, aggression, passion, purpose and anxiety. Each week we bring something unique to a place where we all support each other.

In addition to group workshops, participants benefit from 6 hours of personalised mentoring tailored to their career aspirations and life challenges. Participants must commit to full-time study or work that reinforces accountability and dedication.

By pairing youth with mentors who share their passions and utilising world class pioneers—whether in music, arts, or industry—we foster trust and community connections. Change the Track not only aims to reduce recidivism but empowers youth to discover their true potential and build fulfilling futures. Join us in creating a meaningful change!

# **What Makes Us Different?**

- HOLISTIC APPROACH
- MULTIPLE PARTNERSHIPS
- CONSULTATIVE APPROACH TO WORKING WITH YOUTH
- LEAD BY DEDICATED TEAM WITH LIVED EXPERIENCE
- MENTORS ARE INDUSTRY EXPERTS, SPECIALISTS & PIONEERS IN CHOSEN FIELD
- MULTI-COMMUNITY APPROACH
- CONNECTION TO COUNTRY, CULTURE AND COMMUNITY
- PROGRAM EVALUATION BY THE GRIFFITH CRIMINOLOGY INSTITUTE
- ► FOUNDERS OF OVP ARE WINSTON CHURCHILL RECIPIENTS
- NATIONAL AWARD-WINNING ORGANISATION FOUNDED 2014

### **LONG TERM PARTNERS**

Indigenous Advancement Strategy
NSW Department of Education
FACS
The Tony Foundation
Westpac













& Wellbeing

PASSION

### This is a Cost Effective & Evidence Based Program:

Early Intervention & Prevention programs are known to be among the most effective methods in reducing juvenile crime.\* This best practice approach addresses the factors behind criminal behaviour before it occurs and delivers both financial and social benefits.

\*Review Of Effective Practice In Juvenile Justice Report for the Minister for Juvenile Justice 2010 Noetic Solutions.

# **Our Approach Works!**

91% of participants who completed a OneVision program report increased general wellbeing, resilience or reduced anxiety

53% of participants feel they have improved their resilience

81% use the tools learned to manage their anxiety

84% report being more engaged in life, school, culture &/or community

**IMPROVED ENGAGEMENT IN EDUCATION/TRAINING & EMPLOYMENT** 

IMPROVED MENTAL AND PHYSICAL WELLBEING

IMPROVED CONNECTION TO COMMUNITY

**INCREASED SKILLS DEVELOPMENT** 

**IMPROVED COMMUNITY SAFETY** 

**DECREASED CRIMINAL/OFFENDING OR RISK TAKING BEHAVIOUR** 

**VALUE FOR MONEY** 

### WHAT WE NEED TO MAKE IT HAPPEN?

One Vision Productions is seeking \$500,000 in funding to support 20 high risk youth aged 10-18 from becoming entrenched in the juyenile justice system.

entrenched in the juvenile justice system.

It currently costs \$1,425 to keep one young person incarcerated per day.\* That's \$521,220 per year.

In addition to direct economic costs of imprisonment,

In addition to direct economic costs of imprisonment, there are indirect economic costs. These include loss of education and employment opportunities, loss of skills, and increased demand for health and welfare services.

Cost for 10 youth incarcerated/ year

\$ 5,212,200

Cost for Changing The Track

\$

500,000

Cost Savings to the Goverment

\$4,712,200

\* Productivity Commission Report on Government Services 2017 (Youth Justice Services)



PROJECT APPRAISAL DOCUMENT

# It takes a village

AN INNOVATIVE, INCLUSIVE APPROACH TO YOUTH HOMELESSNESS AND INCARCERATION.

MORE THAN A SHELTER, IT'S A FRESH START!









PROBLEM & SOLUTION	<u>9</u>
A PROBLEM WORTH SOLVING	9
OUR SOLUTION:	
TARGET MARKET	21
COMPETITION	23
EXECUTION	26
PARTNERSHIPS	26
OPERATIONS	
LOCATION AND FACILITIES:	
TECHNOLOGY:	
Marketing	
MILESTONES & METRICS	33
MILESTONES TABLE – PHASE 1	33
COMPANY	34
OVERVIEW	34
COMPANY HISTORY	34
OWNERSHIP & STRUCTURE	34
FINANCIAL PLAN	38
VILLAGE CONCEPTUAL PLANS	41
PARTNERSHIPS & RESOURCES	41
THE LOCATION	45
HUMAN NATURE ADVENTURE THERAPY	46



# **EXECUTIVE SUMMARY:**



Australia has rising rates of youth homelessness. With a severe housing affordability crisis, shortage of social housing stock and funding cuts to homeless services, more than 100,000 people are homeless on any given night in Australia, with more than one third being young people.

The current approach of addressing homelessness using acute services is unsustainable and ineffective. Since mass homelessness emerged in the mid-1980s, sufficient planning and co-ordination of services has lagged, and we have largely used emergency services to respond to immediate needs. Whilst we will always need emergency services to help those in crisis, over time, these short-term responses have become the standard method for managing homelessness over the long-term, resulting in a system full of gaps and inadequacies.

As homelessness leaves youth entrenched in the juvenile justice system and with so many young people living rough, it's no wonder we have increased levels of youth crime. A recent study by Juvenile Justice demonstrated that 44% of homeless youth had stayed in a prison or juvenile detention center, nearly 78% have had at least one interaction with the police, and nearly 62% had been arrested at some point in their lives.

It has been well evidenced that incarceration does not work in curbing youth offending and in fact, this form of intervention creates a "revolving wheel of trauma" with young people being put into environments that lead to more trauma and hence more offending. The chance of those who are incarcerated in juvenile detention facilities reoffending within two years of release is above 50 per cent and the numbers who graduate from juvenile to adult prisons runs up to 70 per cent in some states.

Moreover, putting young offenders in custody is expensive and the debilitating cost to the country evidenced by the deteriorating facilities in which these young people are residing. The Victorian Ombudsman reported that a youth detention facility in Melbourne was so overcrowded and unhygienic that it was 'beyond repair.' However, despite this over 4100 young people remain incarcerated in Australia each year.

### **OUR SOLUTION:**

What if there was another option? What if there was place for these young people to go instead of incarceration? What if instead of being given a bed for a night, they were given a chance to be a part of community? What if a place existed where hands on skills

Business Plan



could be taught and young people supported to finish their education? A place where they were encouraged to connect with their peers and create change in their own futures?

Welcome to a paradigm that could change the way we look at homelessness and detention. A second start to life! An opportunity for our youth to not just survive but to thrive!!

Mark Robertson, OVP Founding Director and a Winston Churchill recipient has undertaken extensive research on best practice examples of alternative youth housing and detention systems globally, and the barriers to implementing such programs here in Australia. Based on this research Mark has developed *Village off the Streets*.

Focusing on the importance of social connection and based on OVPs already proven passion-based learning and mentoring program, Mark will lead a team of social pioneers who are passionate about improving the lives of our young people and create a homeless village on the North Coast of Australia. The Village will be a platform for youth to become part of a community and given the skills required to break the cycle of homelessness and youth offending. We believe by empowering our vulnerable youth to reach their fullest potential through passion, resilience and determination, we can create a community of fearless leaders!

### **ALTERNATIVES TO PRISON GLOBALLY**

We know that incarceration does not work in redirecting behaviours that lead to youth offending. Various international recommendations on community sanctions and measures promote the use of alternatives to imprisonment in order to reduce recidivism and the prison population. Whilst there are no such programs available to the youth of Australia, there are a number of innovative models globally such as Portugal which have seen extreme success rates and are changing the paradigm of youth detention. Please see further global alternative to prison programs in the *Models of Success* section of this Document.

Our facility is to be an effective and cost-efficient substitute for juvenile detention. The judicial sentence, where deemed reasonable by a Judge, may be substituted for non-serious criminal offences that are subject to sentences of up to a maximum of one year as well as non-incarceration sentences, with the exception of cases where incarceration is deemed necessary to prevent future crimes. Part of entry into the program will be the legal stipulation that should an individual fail to meet the regulations of the alternative centre than an equivalent sentence be served in a traditional facility. Our program is also a relevant and effective substitution for a suspended sentence order. These suspensions would be subject to an individual rehabilitation plan inclusive of educational attainments.

We will put in place a Service Partner Referral Pathway to allow community agencies, schools and the judicial system to nominate homeless youth, youth offenders or those at risk of homelessness and/or incarceration. Referral partners should include, amongst others:

- Local Schools;
- Department of Family and Community Services (FACS);
- Department of Juvenile Justice;
- Legal Aid; and
- Aboriginal Legal Service (ALS).





### IT TAKES A VILLAGE ...

One Vision 'Village off the Streets' removes the barriers homeless youth face in completing their education by providing a safe and stable living environment as well as support and guidance from qualified staff to help them transition into employment. With safe housing, clothing, hygiene products, nutritious food, counselling and education focused on youth's passion, the program provides all the needed elements to enable youth to succeed. Along with education and case management services, the Village offers a variety of workshops and group support such as the Drug and Alcohol Awareness, Healthy Sexuality, Music Therapy, Stress Management, Life Skills and Recreation.

Youth at risk of detention can be referred, street youth given a place to stay and education taught in a hands-on environment. As a provision of free board and lodgings at the village, youth will be required to engage in education and contribute to the village community. They will have the opportunity to attend TAFE on campus with subjects relevant to local vocational pathways or linked in with partnered institutes in other subject areas.

### ARRIVING AT THE VILLAGE

Successful applicants will be offered a 2-year housing and lodging grant with the village which affords them accommodation, food, education and vocational training and mentoring in return for a commitment to the successful completion of secondary or TAFE level education.

On arrival at the Village, residents, alongside qualified staff, will devise a personal educational and wellbeing plan. The purpose of the plan is to identify passions and pave out an effective education and services track to help them achieve their goals. Medical and mental well-being assessments will also be undertaken and where needed relevant services engaged.

### EDUCATION AND VOCATIONAL TRAINING

In partnership with Distance Education and local schools, OVP will deliver Year 7-12 alternative education program. Distance education has committed 1 teacher per 5 kids to the Village and participants will also have access to volunteer tutors and computers to assist with homework. Trained OVP Mentors will facilitate pathways for youth to progressively pursue their educational/vocational interests through a diverse range of electives.

### **HOUSING AND LIVING**

The facility is open to all nominated at-risk and homeless young people aged between 12 and 20. It is a co-educational village with separate sleeping and bathroom facilities for boys and girls. With safe housing, clothing, hygiene products, nutritious food, counselling and education focused on youth's passion, the program provides valuable elements that enable youth to succeed.





We nurture basic life skills and as such youth will be taught basic budgeting, cooking and other daily living skills. We encourage residents to connect with their peers and to contribute to the village community through chores and recreational outings such as surfing and team sports.

### TRANSITIONING INTO NEW AND BETTER LIVES

Prior to the completion of the program, participants will be assisted in creating an education, employment and/ or housing transition plan. To ensure they are given the best chance of breaking the cycle of homelessness all participants will receive at least 6 months of mentoring support after transitioning out of the program.

With a family-centered approach, our goal is to help families resolve complex relationship issues, develop positive relationships, increase communication, and, where possible, divert youth from the shelter system back into family care. Families are therefore, encouraged to attend and support the involvement of their children as well as undertake conflict management and resolution training via our trained mentors.

### MAKING CONNECTIONS

One Vision Village Off the Streets program has a number of key partnership focuses that will be paramount to the program's success.

### 1. SERVICE PARTNER REFERRAL PATHWAY

We will put in place a Service Partner Referral Pathway to allow community agencies, schools and the judicial system to nominate homeless youth, youth offenders or those at risk of homelessness and/or incarceration. Referral partners should include, amongst others:

- Local Schools;
- Department of Family and Community Services (FACS);
- Department of Juvenile Justice;
- Legal Aid; and
- Aboriginal Legal Service (ALS).

Brochures will be developed promoting the benefits of the program to potential Service Referral Partners and their nominated participants. In particular, judges are in urgent need for alternate solutions to incarceration for youth and therefore, a key aspect of the marketing strategy will be to successfully communicate this new and needed resource to the Juvenile courts system.

### 2. MENTORS AND EDUCATORS

A marketing effort will also be implemented to attract and retain more quality mentors and skilled teachers for the program. The skillset of the team will be a mixture of educational professionals, creative artisans and rural specialists to teach a full spectrum of





skills relevant to the local employment market. The village will maintain an educator to child ratio of two teachers per ten children with two additional support teachers.

### 3. COMMUNITY

An overarching Board of Directors will be set up and charted with the responsibility of governing the Village and promoting the benefits of the program to the broader community.

Families are also a main marketing focus. Family engagement with the program is beneficial as when mentors are able to help youth develop solutions for their family stresses alongside their carers, many report improved relations at home and in some cases, are reunited. Therefore, we will provide expert-led information and discussion groups focused toward parental effectiveness and family conflict management.

### **KEY CUSTOMERS**

Australia has rising rates of youth homelessness, offending and recidivism rates, and a disproportionate number of Indigenous people in the justice system.

### COHORT:

- We will work with youth aged 12-20 referred by our Referral Service Partners who are homeless, at-risk of homelessness and/or in contact with the criminal justice system;
- Participation will be voluntary;
- Whilst we will be a co-educational facility, as young men aged 10-17 are twice as likely to have had one or more
  contacts with the criminal justice system than their female peers, we expect this to be reflected in our participant
  demographics.
- We are committed to maintaining a 35% Indigenous participation rate.

### WHY ARE WE DIFFERENT? ... PASSION-BASED LEARNING!

OVP operates on a model of passion-based learning, using culture, community and connection as the basis for lifelong change. Passion-based learning focuses on the strengths and skills of the young person as an individual, engaging them in education based on interests and talents personal to them. By acting early, igniting passion and encouraging aspirations, we provide opportunities for vulnerable youth to realise their full potential.

Our programs provide holistic support in order to address risk factors and underlying issues that contribute to homelessness and offending. We leverage the expertise and experience of other agencies by linking young people to needed support services such as:

**Business Plan** 



- Housing;
- Health and Wellbeing;
- Education and Training;
- Employment; and
- Family Support Services.

We believe one person can change a young person's life and often young people have not received the early support and positive role modelling needed to excel. Therefore, OVP matches young people with mentors who share a common passion or interest who excel in their field. The difference in our mentoring service is that we choose world class pioneers and industry professionals that respond to a young person's passion.

### **HOW WILL WE MEASURE PROGRAM SUCCESS?**

OVP has an experienced service delivery team based at the OVP Creative Hub in Byron Bay led by Founding Director and award winning Social Innovator, Mark Robertson.



The OVP service delivery team will routinely collect impact data from participants, educators and facilitators and report back via regular progress reports. OVP's compliance reporting has been cited as best practice and we are committed to long-term engagement with our funding partners to ensure complete reporting processes are maintained including records of activities, risk assessments, and independent financial audits. \_

We will measure success of the program by demonstrating the impact through:

- No. of youth participating in program;
- %. participating youth achieving secondary and/ or tertiary education qualifications whilst residents at the Village;
- %. of participating youth finding gainful employment on completion of the program;
- $\bullet\,$   $\,$  % of participating youth arrests 2 years preceding program completion;
- %. of participating youth finding long-term accommodation on completion of the program;
- No. of psychological evaluations undertaken;

**Business Plan** 



- $\bullet$  % of health and well-being improvements noted in participants on completion of the program measured against baseline assessments; and
- No. of family evaluation sessions conducted.



# Problem & Solution

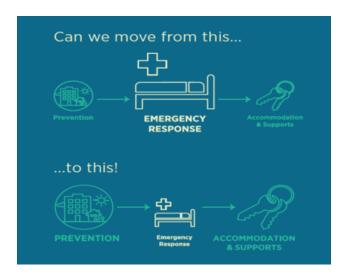
A PROBLEM WORTH SOLVING..

"It is unacceptable in 21st century Australia that there are (so many) children and young people homeless on any given night. They deserve a safe home and we have the means to provide it. All that is needed is the political will and the commitment from us all as a community."

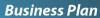
Mission Australia Chief, Catherine Yeomans.

Australia has rising rates of youth homelessness. With a severe housing affordability crisis, shortage of social housing stock and funding cuts to homeless service providers, in any given night in Australia, 100,000 are homeless and more than one third are teenagers (aged 12-18) and young adults (aged 18-25) – that's at least 36,000 homeless young people in Australia every single night! It paints a picture of a national crisis that *costs the economy \$626 million every year* — much more than governments spend on tackling the problem.

The Australian government is in urgent need to adopt early intervention strategies to change the impact of negative factors leading to youth crime prior to entry into the Juvenile Justice system. These fundamental influences include inter-generational disadvantage, family and domestic violence, limited education and homelessness.



The current approach of addressing homelessness using acute services is unsustainable and ineffective. Since mass homelessness emerged in the mid-1980s, sufficient planning and co-ordination of services has lagged, and we have largely used emergency services to respond to people's immediate needs. Whilst we will always need emergency services to help those in crisis, over time these short-term responses have become the standard method for managing homelessness over the long-term. This has resulted in a system full of gaps and inadequacies. The Queensland Government acknowledged this stating "needs have been dealt with





individually and, often, in isolation from other needs." Moreover, here on the North Coast of Australia there has not been a shelter for our homeless youth for over a decade, youth workers are dropping kids off at bridges, it can takes months to link youth into needed services and, we are having youth from the age of 10 being put in to correctional facilities.

As homelessness leaves youth entrenched in the juvenile justice system and with so many young people living rough, it's no wonder we have increased levels of youth crime. A recent study by Juvenile Justice demonstrated that 44% of homeless youth had stayed in a prison or juvenile detention center, nearly 78% have had at least one interaction with the police, and nearly 62% had been arrested at some point in their lives.

There is also an urgent need to address youth in detention more broadly as it has been well evidenced that incarceration does not work in curbing youth offending and in fact, this form of intervention creates a "revolving wheel of trauma" with young people being put into environments that lead to more trauma and hence more offending.



Young Indigenous people are over represented in our justice system, illustrating the failure of the current justice system to meet the specific needs of Indigenous young people. By the time they reach the age of 23, 24.5% of NSW Indigenous population have already been either remanded in custody, placed in youth detention center or given a prison sentence, compared with only 1.3% of non-Indigenous population.

The chance of those who are incarcerated in juvenile detention facilities reoffending within two years of release is above 50% and the numbers who graduate from juvenile to adult prisons runs up to 70% in some states. Mission Australia noted last year, putting "young offenders in custody is expensive." The debilitating cost to the country is evidenced by the deteriorating facilities in which these young people are residing. The Victorian Ombudsman reported that a youth detention facility in Melbourne was so overcrowded and unhygienic that it was 'beyond repair.' However, despite this over 4100 young people remain incarcerated in Australia each year.

The impact of government youth diversionary programs is restricted by strategies which fail to address the root causes of young people's entry into the criminal justice system. Patterns of behaviour and exposure to criminality are generally entrenched long before a young person is apprehended or incarcerated. These fundamental influences leading to incarceration include intergenerational disadvantage, family and domestic violence, limited education and homelessness. The reality of a renewed focus on the stem causes of youth offending is illustrated by a 2013 Legal Aid NSW study of its most frequent clients under 19 which found the following:

- 82% had been excluded, suspended or expelled from school;
- 75% regularly abused used drugs and/or alcohol;
- 72% had experienced abuse or neglect at home or had witnessed violence at home;

### **Business Plan**



- 50% had received a mental health diagnosis; and
- 50% had experienced homelessness and/or out-of-home care.

There is a real need to identify young people at risk early and address their challenges, rather than seeking to re-direct them after entry into the criminal justice system. We are dealing with youth in trauma and unless the trauma is addressed, they are only put in inhospitable places that create more trauma and worsen the effect on our society and our children.

Furthermore, conventional youth shelters are band-aide approaches where youth are given a bed not a chance to thrive. Kids are conventionally dropped at shopping centers and picked up later. What if a model was created where youth were not only given a chance to be a part of community, they were given the skill sets to set them up for a successful life. A community where hands on skills are taught. A place where as part of their learning they were taught to become social entrepreneurs creating and implementing culture and change.

### **OUR SOLUTION:**



We are currently in the process of creating a homeless village on the North Coast of Australia to combat the cycle of youth homelessness and incarceration through social connection for our young people. Our *Village Off the Streets* program leverages the work of innovative pioneers offering passion-based learning to youth in a variety of vocational areas. Participants will be a part of a rights-based platform that not only educates, heals and develop tangible skills but utilises their own passions to empower them to succeed.

OVP's leading social pioneers are passionate about creating effective programs that address trauma and improve the lives of our young people. Mark Robertson, OVP Founding Director and a Winston Churchill recipient has undertaken research on best practice examples of alternative youth housing and detention systems globally and the barriers to implementing such programs here in Australia. Mark's research has highlighted that most mental health and criminal behaviour stems from feelings of disconnection. Therefore, *Village Off the Streets* was devised based *on* a model of inclusion. This model acts as a new way to approach youth homelessness. It is based on prior successes and can be replicated anywhere!







• To work directly with every youth who comes through our doors to develop a personalised action plan that will empower them to achieve their short and long-term goals.



• To be more than a shelter, to be a fresh start!



• To be a center based on trust, education, life skills and entrepreneurialism.



• To give youth the skills they need for success in the outside world and to become pioneers in their personally identified area of interest.



• To focus on meeting young people's immediate needs at the same time as providing the , training, and support required to help them build brighter futures.



 To help every young person get the shelter they need today and the tools they need to be free from homelessness forever.



• To stop the revolving door of institutionalisation by working with and healing past traumas.



To provide free access to programs in an educational environment where skills are taught and happily received.



• To serve as an example of youth diversionary programs which effectively create positive change for young people at risk of entering the criminal justice system.



• To work with referred youth between the age of 12 and 20.



• To encourage families to support the involvement of their children.



• To continue OVP's great success in engaging disadvantaged and at-risk youth.

### LETS 'CHANGE THE TRACK'!

Welcome to a new paradigm, a system founded on models of success and innovative techniques globally. This model can be replicated throughout Australia and can act as a foundational point to give youth a life of success and self-worth through connection; rather than been entrenched in a system that leaves our youth in detention, homeless and disconnected.







Knowing that mentoring is crucial in helping young people to redefine their path, OVP has developed a model called "Change the Track" aimed specifically at young people at risk of becoming entrenched in the criminal justice system. This is a unique program that utilises a 'passion-based learning model,' combined with evidence-based research that identifies and addresses contributing factors to offending behaviour. Factors such as trauma, psychological disorders and cognitive impairment.

We know that effective interventions need to address psychological needs and be flexible and responsive to individuals. Therefore, all participants will receive psychological and criminogenic needs assessment and interventions carefully devised based on outcomes. Interventions may include: (i) individual mentoring, (ii) positive parenting courses, (iii) alternative education, (iv) training and employment opportunities, and (v) peer support to address issues relating to social, emotional, health and wellbeing and legal issues.

Our program is a holistic, people centred and rights-based model where we support individuals on their own terms. Our primary focus for each resident is to work through their personal needs in a safe and supportive environment. Where appropriate, youth will be encouraged to reconcile with their families. Safety is however always paramount, so in instances where reconciliation is not appropriate, staff will assist residents to find independent housing and provide pathways into sustainable employment. We will work with youth through mentorship for a post 6-month support program.

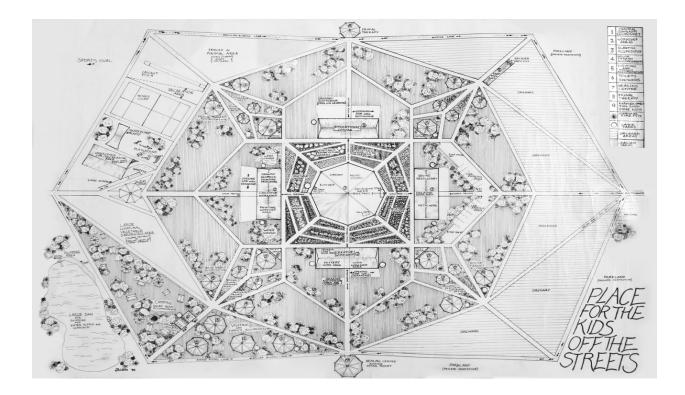
The outcomes of "Change the Track" are:

- Improved Community Safety;
- Decreased criminal offending of risk taking behaviour improved;
- Engagement in education/ training and employment;
- Improved mental and physical wellbeing;
- Improved connection to community;
- Increased skills development;
- Return of investment per child;
- Stronger family ties; and
- Increased family reunification.

### IT TAKES A VILLAGE...

Village Off the Streets is a built-on connection. It is a platform where youth become part of a community, learn new skills, values and mindsets that set them up for life. It removes the barriers homeless youth face in completing their education by providing a safe and stable living environment as well as support and guidance from qualified staff to help them transition into employment. With safe housing, clothing, hygiene products, nutritious food, counselling and education focused on youth's own identified passion, the program provides valuable elements that enable youth to succeed.





In particular, participants in the program will receive:

- Psychological and Health assessment on arrival;
- Education into passion-based and hands on learning;
- Access to support, counselling and mentorship;
- Free 24/7 supported accommodation with the opportunity of transferring into home they build;
- Access to healthy, nutritious meals and personal care needs;
- Free access to legal support, including Aboriginal Law;
- Free access to our full range of service partners (e.g. mental health professionals, mentors, social workers, housing, employment training, etc.); and
- Free access to life skill training (e.g. substance abuse, healthy sexuality, STD, HIV/AIDS & Hepatitis C, etc.). Peers can also offer suggestions on increasing healthier lifestyle choices that can be implemented into the program.

### ALTERNATIVE LEARNING:

OVP has demonstrated success utilising alternative education models to re-engage young people in education and has experience working in schools and with Distance Education to deliver programs that meet the NSW Syllabus outcomes. Our programs have the support of the regional Upper North Coast Aboriginal Education Consultative Group UNCRAECG and the Regional Director

**Business Plan** 



NSW Public Schools. The *Village Off the Streets* independent educational plan is based on OVPs award-winning empowerment program which has been proven successful in helping youth to create a productive, self-sufficient, and healthy life.

Distance education is an equity program for NSW students who are geographically isolated or whose individual circumstances prevent them from regularly attending school. In partnership with Southern Cross Distance Education (SCSoDE), OVP will deliver a Year 7-12 alternative education program that will be delivered at the OVP Creative Hub and onsite at the OVP Village. Distance Education have kindly committed 1 teacher for every 5 students residing at the Village during school terms.

INPUTS	OUTPUTS		OUTCOMES / IMPACT			
Staff (# FTE?)	ACTIVITIES	PARTICIPATION	SHORT	MEDIUM	LONG	
Case Workers Mentors Service Delivery Staff Vehicles (#) Partnerships with schools, courts, police, juvenile justice, FACS, education and training providers OVP Creative Hub Training (Staff Development-e.g. Trauma informed case work)	Psychologist uses motivational interviewing techniques to identify immediate needs, interests and talents of youth     Develop with the youth the Individual Service Plan (ISP)     Family/carer engagement     Individual Service Plans implemented by mentor and monitored by Case Manager.     Education/training     Employment     Cultural Activities     Pro-social activities are conducted throughout the year involving clients to maintain engagement and continue building trusting relationship	Individual session of staff with client – consultative and youth driven action plan Home visit to youth homes for 1-2 hours meeting with 1-3 family members Individual sessions (6-10 hours week) Individual follow up activities including culture, arts classes, music, sport. Attend linked in appointments with mentor Group sessions from 5-10 people, which last from 1-5 hours.(e.g OVP Friday Night Live) Based on risk/needs analysis.	Staff/client support relationship established Client engaged in creating their ISP Meeting juvenite justice requirements Empowered & Inspired youth Establishment of client short term goals & action plans Establishment of support relationships Reduction in high risk behaviours (or anti social behaviours) Improved school attendance Preparation for employment Development of positive peer networks Reduced Crime	Established trust relationship     Client takes responsibility for own actions     Client is achieving more progressive educational, and/or vocational goals     Client demonstrates commitment to addressing contributing factors     Improved health & wellbeing     Client is exhibiting a more pro-social lifestyle, including eliminating crime related activities     Improved self confidence & self efficacy     Improve interpersonal relationships     Improved resilience and ability to pursue positive life choices	Elimination of risky behaviours: substance use, violence-related, self-harm etc     Stable, healthy and self-sufficient individual, pro social lifestyle.     Productive and contributing member of community.     An empowered individual with a strong sense of belonging     Safer communities     No longer engaged in offending behavior/ lower crime rates.	

### SOUTHERN CROSS DISTANCE EDUCATION

SCSoDE provide flexible quality teaching and learning to over 1000 students across Northern and North Western NSW. With a focus on innovation, equity and engagement SCSoDE offers education to many students who cannot participate in traditional face to face teaching environments. Within SCSoDE and the Aboriginal and Alternate Learning Faculty strive to deliver engaging and individualised learning supports to those Distance Education students most at risk of not completing their education and/or those with an identified personal focus on participating in work readiness and social/personal development.

SCSoDE Aboriginal & Alternate Learning Programs have 9 teaching centers spread from Tweed Heads in the north down to Coffs Harbour and out to Tabullum and Baryugil villages. Local teaching and support staff are employed in each center and these people lead the development and delivery of appropriate curriculum with the full support of SCSoDE. Although still under development, the program will soon offer students the opportunity to receive assistance as they transition out of the Distance Education classroom and back to their local school. The youth would also be supported by regular visits from SCSoDE's larger teaching team including curriculum specialists, VET and TVET teachers, and appropriate community and service providers.

**Business Plan** 



Youth in the program have access to volunteer tutors and an on-site computers to assist with homework. Trained OVP Mentors and teachers will facilitate pathways for youth to progressively pursue their educational/ vocational interests through a diverse range of electives as identified in personal education plans. Including:

- Secondary School electives;
- Creative Arts Industries (e.g. Ableton Live Courses, Digital Music Production, Singer/Songwriter classes, Production Film and Media, etc.); and
- Trades (e.g. Building, Agriculture, Permaculture, Cooking, Entrepreneurship, etc.).

### **MENTORING:**

Studies have shown that for young people leaving the juvenile justice system, the risk of reoffending is dependent on the degree of support they receive. It makes sense then, to provide intensive support for young offenders. Designed to support a young person transition back to community, this program assists youth set realistic goals, mentally prepare for release and be proactive participants in the decisions for their future. We support them to re-engage in education and employment activities, pursue creative aspirations and participate in community events. This balance between education, health, recreation and rehabilitation services is an essential part of long-term healthy lifestyle. With the support a trusted, non-judgemental mentor that connects with youth culture, offenders can establish new routines, develop positive peer relationships, overcome barriers and reach their aspirations





### **FAMILY SUPPORT:**

Statistically 45% of homeless young people identify interpersonal relationship problems including family violence and parent/adolescent conflict as the primary reason for becoming homeless. The next most common reasons are accommodation issues (18%) such as being evicted or unable to find suitable accommodation and financial reasons (14%) such as unable to pay rent or other financial difficulty.

Village Off the streets will maintain a strong focus of healing family relationships. Parents are invited to come and stay on the property to work with therapists and youth in order to rebuild relationships. Of course, the mental and physical safety of our residents is always paramount, and situations will be considered on an individual basis.



### **VOCATIONAL TRAINING & EMPLOYMENT:**

Participants will have the opportunity to attend TAFE on campus with subjects relevant to local vocational pathways or linked in with partnered institutes in other subject areas. In particular, residents will:

- Develop personal action plans to identify their individual employment goals;
- Engage in pre-employment programs with ETC and Nortec Job Network providers to develop skills in resume creation, interviewing techniques, job prospecting, etc.;
- Gain access to our dedicated range of service partners;
- Engage in Traineeships relevant to their personal area of interest and passion;
- Engage with tertiary education providers such as Wollongbar TAFE, Byron Community College and SAE Qantm to provide pathways to further education/training;
- Engage in on-the-job training placement or entry-level employment, and ultimately earn sufficient income to make the transition into independent living; and
- Receive follow up support and mentorship for a minimum of six months once employed.

### POTENTIAL EDUCATIONAL AND RECREATIONAL PROGRAMS:





The Village will be a thriving self-sufficient community with a range of recreational activities available to enable residents to improve their physical and mental wellbeing as well as explore possible passions. Possible programs include:

### 1. GYM AND EXERCISE

It is well documented that that exercise can elevate a person's mood, reduce anxiety and depression, and boost their self-esteem. Exercise is an integral part of any holistic rehabilitation program that helps to refocus the mind and redirect negative energy. and will therefore be offered and encouraged at the Village. A ready-made space will be made available with equipment such as cardio machines, strength machines, weights, boxing kits and various functional training gear (TRX, fit balls, resistance bands etc.).

### 2. SURFING AND WATER SPORTS

The Village is located in the Coastal Tweed Valley renowned for its pristine coast-line. To encourage fitness alongside a connection with nature, the village will stock surf boards. OVP believes surfing is a key component to physical and emotional happiness and will be encouraged as a rostered weekend activity.

### 3. HORSE AND NATURE

GROUNDWORK THERAPY is one of the first Australian based models of equine facilitated personal development and therapy. It is a powerful concept that allows an individual's self-growth and expanded awareness. It is about learning with the help of horses. OVP is committed to a holistic nature centered approach to rehabilitation and will thereby partner with Groundwork to offer this regenerative program at the Village.

We will also offer an alternative mental fitness program through our Bush Adventure Therapy Program (attached in Annex). Atrisk young people take part in a 4-month journey with our Program Team of experienced psychologists, outdoor educators and youth workers to heal, recover, create new goals and develop strategies to attain them. At the heart of this journey is a challenging and supportive wilderness expedition.

### 4. ELECTRICAL BIKES

Due to the vast size of our property, electrical bikes will be made available to get around the Village, this also allows vocational opportunity in small engine mechanics.

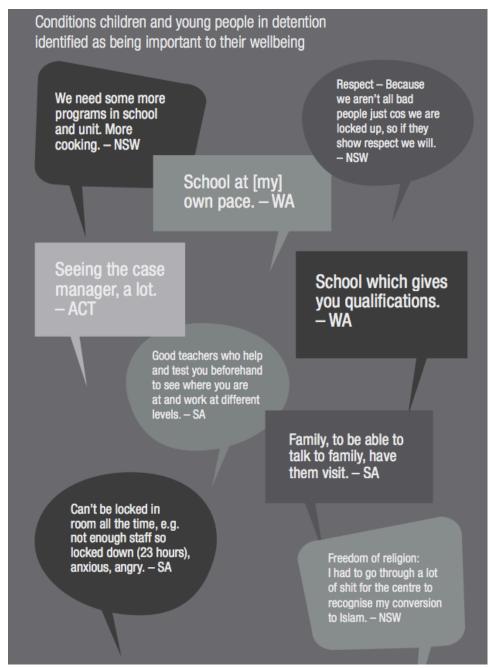
### **AUDIO VISUAL PRODUCTION PROGRAMS:**

OVP Creative Hub in Byron Bay is a fully equipped recording studio with access to leading artists and creative mentors. OVP will connect students with Mentors and open access to the studio for youth who show interest in the industry. In addition, OVP has a large program of social enterprise programs currently running which would be available to residents as vocational training and experience

Please see www.onevisionproductions.com.au for a full range of available programs







Source Human Rights Org – Children Rights Report 2016





- Land negotiations partnerships formed, financial and business plan finished, money ready
  - Contracts formed and signed
  - · Council approval all sorted, understanding of division and roads implemented
- Continued research into sustainable communities and global best practice
- Permaculture garden designs mapped for village
- Land clearing- we estimate the cost to clear land will be minimal
  - Water/electricity already connected-solar power set-up

- Seek funding for change the track program to add additional support and placement spaces for referral waiting list
- 20 Tiny homes built
- Recreation center started
- Community sustainability practices implemented
- First 20 program participants are identified and referred form services and judges
- Permaculture garden begins as part of vocational training of first participants.











- Scale up completed and ready to accept a further 20 participants into the program;
- Recreation infrastructure projects undertake including: skatepark, healing center, recording studio, gymnasium, huts for accommodation;
- Permaculture gardens thriving and being harvested for market sales and Village
- Staff numbers expanded to scale up participant numbers.





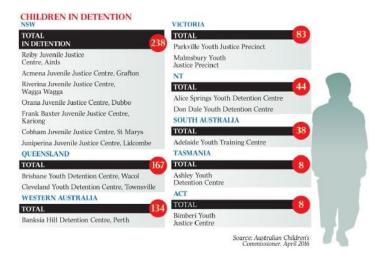


- Scale up completed and ready to accept a further 20 participants into the program for a total of 40:
- Maintain a 35 percent Indigenous youth ratio
- Begin first tranche of employment and housing transition plans
- Devise 6-month support program for our first graduates!



# Target Market

Australia has rising rates of youth homelessness. On any given night in Australia, 100,000 are homeless and more than one third are young adults – that's at least 36,000 homeless young people in Australia every single night! Additionally, Australia has high youth offending and recidivism rates, and a disproportionate number of Indigenous people in the justice system.



Involvement with the juvenile justice system not only increases the likelihood of further juvenile offending, but it increases the probability that a young person will continue to commit more serious crimes into adulthood. Research shows that the younger the child is when incarcerated, the more likely they are to reoffend. Youth in Victoria aged 10-12 sentenced to community-based supervision were more likely to return to sentenced supervision within 6 and 12 months, than older youth.

"Being sentenced between the ages of 10-12 led to a decade of crime for most young people."

Victorian Sentencing Advisory Council Chair Professor Arie Frieburg.

Young Indigenous people are over represented in our justice system, illustrating the failure of the current justice system to meet the specific needs of Indigenous young people. In December 2017, almost half of young people both in detention and on community supervision in NSW were Indigenous. By the time they reach the age of 23, 24.5% of NSW Indigenous population have already been either remanded in custody, placed in youth detention center or given a prison sentence, compared with only 1.3% of non-Indigenous population.



### COHORT:

- We will work with Youth aged 12-20 referred by our Referral Service Partners who are homeless, at-risk of homelessness and/or in contact with the criminal justice system;
- Participation will be voluntary;
- Whilst we will be a co-educational facility, as we are a needs-based facility and young men aged 10-17 are twice as
  likely to have had one or more contacts with the criminal justice system than their female peers, we expect this to
  be reflected in our participant demographics.
- We are committed to maintaining a 35% Indigenous participation rate.

### **ASSESSMENT OF POTENTIAL PARTICIPANTS:**

There are numerous factors that are known contribute to youth homelessness and offending. These include:

- Trauma;
- Disengagement with education, training or vocational activities;
- Socio-economic and complex family circumstances; and
- Psychological disorders and Cognitive Impairment.

We believe that an effective intervention must address both criminogenic risks as well as psychological and cognitive needs. Research into young offenders and youth homeless tells us it is highly unlikely that and young person in these situations will be entirely free of psychological disorders or cognitive impairment. Over 87% of young people sentenced to detention in 2009 had psychological disorders, 73% of them had at least two, and one in ten had attempted suicide. Ensuring young offenders get the help they need at the earliest opportunity is vital to reducing the number of young people entering the criminal justice system, therefore, before entry into the program potential participants will receive expert level assessments considering, among other things:

- Prior & current Offences;
- Family & Living Circumstances;
- Education/employment;
- Peer Relations;
- Substance Use;
- Leisure/Recreation; and
- Personality/Behaviour.

We are committed to the expert care and safety of all residents and therefore a highly skilled assessment committee with industry leading-members from a diverse field of expertise will be put in place to assess referrals and ensure appropriate services are in place for participants based on their initial assessments before entry is approved. Referrals received that are not appropriate for placement due to reasons of mental health or resident safety will be redirected as necessary.



## Competition

We aim to reform the homeless service system to reflect a less crisis-driven, more rights-based approach. The Village is an ecohousing, educational facility on an established property of 435 acres, able to house 100 residents with the space to expand. There is no other example of a similar homeless youth village in the region. There are, however, a number of committed youth homelessness and at-risk services currently working in the area, such as:

- The Family Centre
- St Joseph's Youth Service
- Connecting Home- Social Futures
- CASPA

We strongly believe that working alongside our local crisis-support services will be crucial to participants gaining access to the program and developing the skills they need for a healthy, functioning, productive adult life. Thereby, we are committed to creating and maintaining strong referral partnerships with local agencies working in this space.

Whilst our committed crisis services provide excellent care to our young people, with so few local services working directly with youth, there are never enough beds or long-term accommodation options and the current state of homelessness in our region has hit crisis point. Currently, there is no way to house youth unless care and protection orders have been created and the youth are at high risk. A waiting list which can mean months pass before any help can occur and short term only crisis beds are given. Alternatively, Village *Off the Streets* has the capacity, in the future, to accommodate youth on a large scale.

Homelessness is a national issue and whilst our studies have been focused in the Tweed Shire, it is important to note that the policy and planning efforts to address homelessness are scalable across all states and levels of government. Nationally, corporate models have been erected in homelessness and incarceration space which have seen money directed into empirical organisational structures with high overhead costs and shareholder profit responsibilities. This is funneling money away from our youth in crisis and is a massive hole in our system.

#### MODELS OF SUCCESS:

We are committed to scalability of our program to ensure maximum program reach and therefore we will seek collaboration from persons taking the lead on successful programs elsewhere. Programs such as:

• Missouri USA, youth detention centers have no barbed wire and in fact "facilities look more like schools than prisons". The result of this more human rights focused approach to youth detention have been unambiguous with

Business Plan



only 26% of participants having reoffended compared to between 50 and 70% for young people detained in traditional prison settings.

- Orange Sky Australia is helping to positively connect people experiencing homelessness through free laundry, showers and conversation. Orange Sky is currently funded entirely by donations. In 2016, 50 % of revenue came from donations from the public and the other half comes from philanthropic groups, family foundations and corporate donors, including The Good Guys, The Australian Academy of Business, commercial laundry supplier Richard Jay, electronics company LG, and Kennards Hire.
- Youths without Shelter (YWS) in Canada is based on a Strength and Resilience Model of Care to ensure that every
  youth has the support and encouragement to develop to his/her potential. YWS has helped more than 15,000
  homeless build their confidence and life-skills and find long-term stable housing and jobs.
- Youth Foyers combines affordable housing, case management and education to help young people find things they're passionate about. Youth Foyers has a 75% success rate in young people finding housing and work and has been based on well-established European models.
- Big Brothers, Big Sisters of Australia. A mentoring program in Australia whose Social return on investment study
  found for every \$1 the program returned a value of \$18 when working with disadvantaged youth. Furthermore, 92%
  of participants feel more confident, 96% believe they now make good life choices and 98% pursue healthier
  lifestyles.

#### WHY ARE WE DIFFERENT? PASSION BASED LEARNING

OVP operates on a model of passion-based learning, using culture, community and connection as the basis for lifelong change. Passion-based learning focuses on the strengths and skills of the young person as an individual, engaging them in education based on interests and talents personal to them. By acting early, igniting passion and encouraging aspirations, we provide opportunities for vulnerable youth to realise their full potential.

Our programs provide holistic support in order to address risk factors and underlying issues that contribute to homelessness and offending. We leverage the expertise and experience of other agencies by linking young people to needed support services such as:

- Housing;
- Health and Wellbeing;
- Education and Training;
- Employment; and
- Family Support Services.

We believe one person can change a young person's life. Often young people have not received early support and/or positive role modelling therefore, OVP matches young people with mentors who share a common passion or interest and excel in their field. The difference in our mentoring service is that we choose world class pioneers and industry professionals that respond to the youth's passion.



**Business Plan** 



#### **HOW WILL WE MEASURE PROGRAM SUCCESS?**

OVP has an experienced service delivery team based at the OVP Creative Hub in Byron Bay and led by Founding Director and award-winning Social Innovator, Mark Robertson. The OVP service delivery team will routinely collect impact data from participants, educators and facilitators and report back via regular progress reports.

The OVP service delivery team will routinely collect impact data from participants, educators and facilitators and report back via regular progress reports. OVP's compliance reporting has been cited as best practice and we are committed to long-term engagement with our funding partners to ensure complete reporting processes are maintained including records of activities, risk assessments, and independent financial audits.

We will measure success of the program by demonstrating the impact through the following quantitive and qualitative measures:

- No. of youth participating in program;
- · No. participating youth achieving secondary education qualifications whilst residents at the Village;
- · No. of participating youth finding gainful employment on completion of the program;
- % of participating youth arrests 2 years preceding program completion;
- No. of participating youth finding long-term accommodation on completion of the program;
- · No. of psychological evaluations undertaken;
- % of health and well-being improvements noted in participants on completion of the program measured against baseline assessment;
- No. of family evaluation sessions conducted.



### Execution

### Partnerships

Village off the Street has a number of key partnership focuses that will be paramount to the program's success.

#### 1. DISTANCE EDUCATION

Distance education is an equity program for NSW students who are geographically isolated or whose individual circumstances prevent them from regularly attending school. In partnership with Southern Cross Distance Education, OVP will deliver Year 7-12 alternative education program that will be delivered at the OVP Creative Hub and onsite at the OVP Village. SCSoDE have kindly committed 1 teacher for every 5 students residing at the Village.

#### 2. SERVICE PARTNER REFERRAL PATHWAY

OVP are committed to creating and maintaining strong partnerships with our committed frontline responders and judicial system. We will therefore collaborate with local and state organisations working in the areas of youth homelessness and justice to put in place a Service Partner Referral Pathway. This pathway will allow community agencies, schools and the judicial system to nominate homeless youth, youth offenders or those at risk of homelessness and/or incarceration for a place in the *Village off the Streets* program, thereby allowing us to target individuals most in need.

A Referral Coordinator will be employed to identify and maintain strong relationships with a network of contacts who will serve as the referral pathway for the program. Referral partners should include, amongst others:

- Local Schools;
- Department of Family and Community Services (FACS);
- Department of Juvenile Justice;
- Legal Aid; and
- Aboriginal Legal Service (ALS).

Brochures will be developed promoting the benefits of the program to potential Service Referral Partners and their nominated participants. In particular, judges are in urgent need for alternate solutions to incarceration for youth and therefore, a key aspect of the marketing strategy will be to successfully communicate this new and needed resource to the Juvenile courts system.

The Referral Coordinator will provide progress reports documenting success and placement availability to the Service Referral Partners on a regular basis.

#### 3. MENTORS AND EDUCATORS

A marketing effort will also be implemented to attract and retain quality mentors and skilled teachers for the program. The skillset of the team will be a mixture of educational professionals, creative artisans and rural specialists to teach a full spectrum of

**Business Plan** 



skills relevant to the local employment market. The village will maintain an educator to child ratio of two teachers per ten children with two additional support teachers. Distance Learning have kindly committed one teacher for every 5 students to the program.

#### 4. COMMUNITY

An overarching Board of Directors will be set up and charted with the responsibility of governing the Village and promoting the benefits of the program to the broader community.

Families are also a main marketing focus. We believe family engagement with the program is beneficial as when mentors are able to help youth develop solutions for family stresses together with their carers, many report improved relations at home and in some cases are reunited. Therefore, we will provide expert-led information and discussion groups focused on parental effectiveness and family conflict management.

#### 5. INDIGENOUS COMMUNITY



OVP is a recognised indigenous organisation. We employ over 20 Indigenous artists, mentors and facilitators, and over 50% of OVP Board members are Indigenous. OVP has worked with over 400 Indigenous youth in schools and communities. Our extensive and continued experience in working with Indigenous communities across the Northern Rivers ensures well developed relationships with local Indigenous organisations, community members, Elders and inter-agency networks.

We respect that all youth diversionary programs targeting Aboriginal and Torres Strait Islander youth need to be formulated with significant guidance and input from Aboriginal and Torres Strait Islander elders and communities. Programs targeting Aboriginal or Torres Strait Islander youth require the kind of experience and insight garnered from a life lived with direct experience and include culturally competent service structures and strategies.

As our Indigenous youth are disproportionately represented in the justice system, OVP aims to maintain a 35% Indigenous program participation rate. We are therefore, committed to continuing our strong relationship with the local Aboriginal community and will continue to attend local Aboriginal Interagency meetings, work with the local Aboriginal Education Consultative Group (A.E.C.G), Aboriginal Engagement Officers (AEO's) and engage with a diverse range of Indigenous

**Business Plan** 



organisations throughout the planning and implementation process (e.g. Kids Caring for Country, Solid Mob, Bullinah Aboriginal Health Service, Southern Cross Distance Education, Arakwal Corporation, Department Prime Minister and Cabinet Indigenous Affairs, NSW Aboriginal Mental Health etc.)

### **Operations**

#### LOCATION AND FACILITIES:

#### 110 YOUNGS ROAD, LIMPINWOOD

Nestled beneath the imposing Border Ranges, adjoining the pristine Limpinwood Nature Reserve, Hidden Creel Outdoor Education and Adventure Camp offers a unique business opportunity for the astute purchaser.

This appealing retreat-style property comprises 426 acres (172.4 hectares) of old growth rainforest, lush green pastures and panoramic views to Mount Warning, with the crystal-clear Hidden Creek running through it, all in a private and tranquil setting.

Approved for 100 people as an outdoor education facility, this picturesque property would be ideal as a school or scout camp,, equestrian centre, tourism operation, health and wellness, mediation or respite retreat, or a large family compound. Zoned RU2, the property is subdivideable (STCA) and could easily be split into 3 of 4 [properties, providing the opportunity to develop, retaining one block and selling the others.

The current infrastructure includes:

- a Large bunkhouse offering accommodation for up to 40 people;
- 4 additional bedrooms;
- Fully serviced amenities block;
- 3 x self-contained cabins with central barbecue area;
- Huge dining hall, multi-purpose room;
- Commercial kitchen with full cool room;
- Large machinery shed;
- Potential to accommodate a large group;
- Commercial-sized septic system;
- 10km of established tracks for bushwalking, hiking, mountain biking and orienteering;
- Established 4x4 trails;
- Abseiling and rope courses;
- Internal road network;
- Two dams; and
- High rainfall area with permanent creek providing "first water".

There is a large cleared area which is partially fenced, making it ideal for cattle, horses or other livestock, Plus a full -sized sports/ rugby field.

This capitivating property is located just 10 minutes from the historic Tyalgum village, 15 minutes to Chillingham and only 40 minutes to the gorgeous beaches of the Tweed Coast. Gold Coast Airport, with its national and international transport connections, is around 50 minutes' drive and bohemian Byron Bay is just over 1 hour south,

This is indeed a rare opportunity to acquire a substantial land holding with existing infrastructure and approval in place, plus the potential for further development.

**Business Plan** 



#### 1. Permitted without consent

Environmental facilities; Environmental protection works; Extensive agriculture; Home occupations; Intensive plant agriculture

#### 2. Permitted with consent

Airstrips; Animal boarding or training establishments; Aquaculture; Bed and breakfast accommodation; Boat launching ramps; Boat sheds; Camping grounds; Caravan parks; Cellar door premises; Cemeteries; Community facilities; Crematoria; Depots; Dual occupancies (attached); Dwelling houses; Eco-tourist facilities; Educational establishments; Extractive industries; Farm buildings; Farm stay accommodation; Flood mitigation works; Forestry; Funeral homes; Garden centers; Group homes; Helipads; Homebased child care; Home businesses; Home industries; Hostels; Industrial retail outlets; Industrial training facilities; Information and education facilities; Intensive livestock agriculture; Jetties; Kiosks; Landscaping material supplies; Markets; Open cut mining; Places of public worship; Plant nurseries; Recreation areas; Recreation facilities (major); Recreation facilities (outdoor); Restaurants or cafes; Roads; Roadside stalls; Rural industries; Rural supplies; Rural workers' dwellings; Signage; Timber yards; Transport depots; Truck depots; Turf farming; Veterinary hospitals; Water recreation structures; Water supply systems; Wharf or boating facilities

The land will be secured by means of Investment Loan at a cost of \$2.2 million. The repayments which would be made via OVP's Social Enterprise revenue. Please refer to the separate Finance Model.

#### TECHNOLOGY:

The specific mandate of OVP of empowering youth through the arts affords us access to a large assortment of technical equipment. The OVP Creative Hub based in Byron Bay includes a fully equipped recording studio which will be made available to residents at the Village. Furthermore, we have a fully stocked portable film and production equipment ledger which includes, sound equipment, beat machines and mix makers.

As part of the funding plan, the Village will also have a dedicated class room set up inclusive of computers, electronic whiteboards, projectors and other materials required to ensure the successfully delivery of Distance Education Learning curriculum.

We will also invest in cutting edge agriculture technology to give residents hands on industry experience. This will include land and animal husbandry machinery (e.g. tractor, cow milking equipment etc.), seed store and refrigeration, precision seeder, water irrigation lines, solar panel farm and soil testing equipment.

#### **HOUSING & FACILITIES:**

**Business Plan** 



Initial set up of the accommodation, catering and facilities areas will be substantial to ensure we create a comfortable and supportive environment for our residents. We will be initially purchasing supplies for 10 residents which can be scaled up alongside the program.

Equipment requirements for accommodation and amenity block includes:

- Bedding for 10 single beds with sufficient overstock to cover wash days; (20 x pillows, 20 x heavy cotton pillowslips, 20 x heavy cotton fitted sheets, 20 x heavy cotton top sheets; 20 x wool blankets);
- 20 x heavy cotton towels and face washers;
- 210 x monthly personal care packs for residents (including: safety toothbrush, toothpaste, dental floss, hairbrush, shampoo, conditioner, body-wash, deodorant, etc.);
- Sanitary products for female residents;
- Hand-wash for amenity block;
- Toilet tissue; and
- Hand tissue.

The property boasts a large chef's kitchen inclusive of appliances. However, there will be a need to begin stockpiling cooking and tableware for the catering of three meals a day to residents and rotating staff.



Immediate items required for the kitchen are:

- 40 dinner plates;
- 40 mugs;
- 70 butter knives, forks, spoons and teaspoons;
- An assortment of saucepans, pots and frypans;
- Plastic and glass food storage containers;
- Large water boiler; and
- 3 x double toasters.

#### EDUCATION & VOCATION:

Village Off the Streets is at its forefront an educational facility and therefore will be a strong onus to ensure all residents have the tools and equipment required to achieve educational success. The Village will include a purpose-built classroom equipped with computers, an electronic whiteboard, projector, text books and all required stationary. All onsite electives will have their own dedicated space equipped with the needed tools and equipment. These include permaculture, animal husbandry, creative arts and trades.



#### PERMACULTURE:

Village Off the Streets aims to have a fully operational permaculture farm established on the property within 5 years. This will be a labour intensive but rewarding task for the residents. The farm will not only operate as a vocational elective opportunity but will be integral to the long-term sustainability of the Village. Food harvested can be utilised in the kitchen in fresh meals and surpluses will be stored wherever possible via pickling, canning etc. as well as sold at local Farmers markets as means of income for the Village. The extensive farm garden will require substantial investment in equipment and tools. These will be scaled up over the 5 years on a need's basis through ongoing market income.

Initial permaculture tools required are:

- Hand tools (shovels, spades, orbital hoe, standard hoe);
- Tractor:
- Plough;
- Orbital hole digger;
- Trellis and support lines;
- Wooden stakes;
- Mulch bales;
- Seeds;
- Seed raising trays and medium;
- Greenhouse; and
- Seed storage.



#### AGRICULTURE:

Animals are an integral part of the agricultural enterprise and regenerative ecology. They are key to the maturation of any perennial systems because no ecosystem can reach its full potential without animals. The natural progression in permaculture is



**Business Plan** 



to introduce your animals once you have established your seedling trees and therefore, we will begin introducing animals during implementation phase 1.

The Village aims to have a varied array of beneficial animals on the farm to ensure a full ecology. However, during the initial startup phase, smaller animals will be introduced such as pigs and chickens. They are easier to care for, have a quick cashflow turnaround and they are omnivores – giving more feeding options. Furthermore, temporary fencing will allow flexibility to move them around, to protect newly planted trees and plants and reduce initial fencing costs. They will also be used for animal tractoring and an additional boost to soil fertility.

We plan to introduce the big herbivores later including cows and horses. With good grazing practices we can further increase the fertility of the land whilst fostering empathy and a sense of natural connection in our residents.

Initial animal husbandry equipment required is:

- Chicken Caravan to house (70 birds);
- 3 x large mobile steel chicken feeders;
- Chicken layer pellets;
- 4 x steel chicken waterers;
- Temporary fencing panels;
- Egg collection creates;
- Egg storage trays;
- Egg stamp for sale stock; and
- Composting bins for manure storage.

### Marketing

Village Off the Streets has a number of key marketing focuses that will be paramount to the program's success. Our marketing plan will be diverse, targeted toward our Service Referral Partners, expert mentors from a diverse range of industries, Community leaders and Elders, local schools, philanthropic opportunities and, the broader community.

We will utilise a number of marketing mediums including online, paper and media outlets. In particular, we are in middle of creating a Facebook page for *Village off the Streets* which we will promote to garner support and facilitate knowledge of the current crisis and our proven solution. We will amend the OVP website to include Village of the Streets as an ongoing program which will allow us to disseminate relevant project information and allow volunteers to register their interest. Furthermore, to strategically focus our message to local communities and our Indigenous community will utilise our connections in local radio networks and NITV as well as other broadcasters.

We are also in the process of developing a Philanthropic Sales Plan this will be driven by our OVP Partnership Manager and include relevant information booklets and sponsorship platforms. We will focus are interest to Corporate Australian Organisations with strong and ethical corporate social responsibility plans. Lastly, Mark Robertson, will be a key marketing driver for the program, utilising his many guest speaker opportunities in Mental Health and Youth forums as well as via a TED Talk.



### Milestones & Metrics

#### Milestones Table – Phase 1

Milestone	Due Date	Who's Responsible	Details
Land negotiations	August 31, 2019	OVP	Land negotiations partnerships formed, financial and business plan finished, money ready
Contracts formed and signed	October 31, 2019	OVP	
Permaculture garden design draft	November 15, 2019	OVP with input from Permaculture Expert	Initial garden designs mapped for village
Solar Power Install	November 29, 2019	OVP	
Service Referral Network commenced	November 29, 2019	OVP	Service referral partners identified, and MOUs signed to create an effective Service Referral Network.
Council approvals sort	December 31, 2019	OVP	Understanding of division and roads implemented as well as new building plans for erection in 2020
Land clearing commenced	December 31, 2019	OVP	We estimate the amount of clearing will be minimal
First 20 program participants	February 28, 2020	OVP in partnership with Service Referral Network	First 20 program participants are identified and referred form services and judges
Permaculture garden begins	March 27, 2020	OVP	Permaculture garden begins as part of vocational training of first participants
Community sustainability practices implemented	March 30, 2020	OVP	
Recreation center commenced	March 31, 2020	OVP	
10 Tiny homes building commenced	June 30, 2020	OVP	



## Company

#### Overview

#### **COMPANY HISTORY**

The Mission of One Vision Productions is to empower and educate youth using education and connected platforms encouraging self-awareness, community inclusion and social change.

One Vision Productions is a not for profit organisation based in the Northern Rivers NSW. Our mentoring and education programs focus on passion-based learning to empower youth to deal with mental adversities. Our workshops provide positive mental health management strategies via an innovative educational framework. Through collaborative programming with schools and other community-based organisations, we provide evidence-based outcomes which enhance the mental health, academic engagement and performance of our young people.

One Vision Productions has delivered alternative education programs to more than 10,000 young people in over 70 remote communities. OVP is now expanding their scope to apply their proven model, knowledge and understanding in re-engaging youth to the fields of juvenile justice.

#### OWNERSHIP & STRUCTURE

As a registered Not for Profit (NFP) organisation with extensive experience working with young people, OVP has strong organisational structure and sound governance systems. OVP was registered with the Australian Charities and Not-for-profits Commission (ACNC) in February 2014 and also carries the following Tax Concessions:

- FBT Exemption effective Aug 2016;
- GST Concession effective Feb 2014; and
- Income Tax Exemption effective Feb 2014.

#### THE BOARD:

As an Australian Public Company OVP has in place an overarching Board of Directors. The "Board" meets monthly to ensure that all projects and activities adhere to the OVP Constitution and our stated purpose and mission of 'empowering young people through the arts to realise their maximum potential.'





#### Mark Robertson - Founding Director

Founding Director, Mark Robertson is a highly acclaimed and talented musician, MC, producer and secondary school teacher. Mark has built a solid reputation with his teaching methods. Mark's achievements in this field were recognised when he was awarded a 2017 Winston Churchill scholarship and 2009 Young Social Pioneer of the Year Award for Innovative projects toward social and educational change. His work with Indigenous youth earned him national recognition by being one of 20 Australians invited to meet His Royal Highness Prince Harry at Kirrabilli house in

2013. Mark was also a Final nominee for 2011 Australian of Year Award and 2014 finalist for New York global citizens award.



#### Kristen Ella, Aboriginal CAMHS Priority Advisor with NSW Health

As a teenager, Kristen Ella went through depression. It was this experience that inspired her to study her Bachelor of Health Science degree through CSU's Djirruwang program – a unique course specifically designed for Indigenous mental health practitioners to meet the needs of their own communities across Australia. Kristen now works as the Aboriginal CAMHS (Child and Adolescent Mental Health Services) Priority Advisor with NSW Health.



#### Ami Peluchetti - Board Secretary

Ami is a music teacher at Byron Bay High School and an established artist. As a groundbreaking Australian educator, electronic producer (a.k.a Pelu), musician and researcher with a passion for indigenous cultures, music, education, sustainability and futures studies. Ami uses creative education, music making and technology to make positive change for our youth and our planet. Her dynamic approach to teaching and music-making comes from her roots in dancing, living in other cultures and world music.



#### Darren McElroy - Director

Darren brings a wealth of experience as an Aboriginal Community Support Worker and Indigenous artist descended from the Milmanjirie, Temprominjirie, Ramindjeri clans of South Australia. He has lived and worked in communities in Alice springs, Darwin, and Cairns. Darren produces and presents an Aboriginal radio show at Byron Bay community radio station called the Wirritjin show (blackfella whitefella dreaming together.) With a degree in Trauma Healing and natural medicine, as well as completing his Master's Degree in Social Work, Darren's combined life experience, artistic

merit and dedication to integrating Indigenous and non-Indigenous culture provides cultural oversight for OVP Programs.

**Business Plan** 





#### Scott Sentance - Director

Sam is the Aboriginal Education Officer (AEO) for Mullumbimby High School, and well-respected Indigenous community member. Scott's wealth of knowledge and experience infiltrates OVP's operations including OVP's engagement with Aboriginal people, communities and local Indigenous Youth.

#### THE SERVICE DELIVERY TEAM:

The OVP Service Delivery Team is based at the OVP Creative Hub in Byron Bay. Founding Director Mark Robertson leads a team dedicated of professionals from a broad range of sectors whose combined expertise ensures OVP's ability to deliver a high volume of successful youth driven projects on time and within budget.

#### COMPLIANCE & REPORTING:

OVP has strong data collation and compliance reporting systems to ensure that projects meet funding partners KPI's. This includes accurate records of activities and milestones, detailed information regarding the engagement of each participant, referrals and social engagement.

This information, combined with feedback surveys from participants, families, community members, service providers and key stakeholders enables OVP to demonstrate program success and improved youth outcomes. OVP's evaluation reports have been cited as an example of best practice reporting by the Indigenous Advancement Strategy, highlighting well developed evaluation procedures and processes and high-level compliance reporting capability.

#### FINANCE:

OVP finance department use industry standard software for invoicing and financial reporting. OVP also meets its ACNC obligations by submitting an annual independent audit which is publicly disseminated via the OVP website.

Business Plan



#### OVP A HISTORY!

#### 2006-2013

OVP Director Mark Robertson, a highly acclaimed and talented musician, producer and teacher, begins to deliver multi-media workshops for at risk and disengaged youth in remote communities.

Mark's teaching methods, project delivery and demonstrated positive outcomes for Indigenous and disadvantaged young people are recognised throughout Australia and internationally.

Mark attends celebrations with key government departments at the invitation of the Australia Governor-General Quentin Bryce.

OVP are awarded funding through the Department of Prime Minister and Cabinet's Indigenous Advancement Strategy to deliver **Music For Change** mentorships and workshops to indigenous youth at high-risk of disengagement.



Mark is awarded the Australian Young Social Pioneer of the Year Award for Innovative projects towards Social and Educational change.

2016

**BIG YEAR** 



OVP partners with SAE Institute to offer a Certificate III in Technical Production (Live Sound) to 10 17-23 year olds who had disengaged from formal education. 80% of these students are now employed within the creative arts sector or have gone on to further tertiary study.

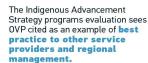
OVP was named a Leading Grassroots Organisation at the NSW Council of Social Service Investing for Good Conference and Marketplace.

Mark was recognised for his contribution and vision with a Winston Churchill Scholarship to visit the USA to explore youth organisations that use hip hop music programs as a means to engage disadvantaged youth.

The NSW Department of Education, Aboriginal Education Awards recognised One Vision Production's Music For Change project with Mullumbimby High School Students, calling the program 'Outstanding Aboriginal Education'.

2017

#### BIG YEAR N.2



OVP is awarded funding through NSW Department of Education's Links to Learning scheme to deliver their **Music For Life** hip hop music, dance and film production workshop program to students at risk of disengaging with mainstream



OVP with support from the **Department of Family and** Communities, establishes the **Creative Hub** in the Byron Arts & Industry Park. Equipped with a professional recording studio this is a multipurpose creative space to offer youth professional music production experience through OVP programs.



**OVP launches Friday Night Live,** a regular free evening welcoming youth to learn professional production and creative media with experienced facilitators.



• OVP has reached over 100,000 students, in over 100 schools and

- communities, nationally.

  OVP has reached over 70 Indigenous communities, nationally.
- OVP youtube channel reaches 240,000 views!
  OVP expands its reach to Australia's most vulnerable youth, those that are homeless and incarcerated.

2018

- The Indigenous Advancement Strategy programs evaluation sees OVP cited as an example of best practice to other service providers and regional management.
- OVP is awarded funding through NSW Department of Education's Links to Learning scheme to deliver their **Music For Life** hip-hop music, dance and film production workshop program to students at risk of disengaging with mainstream education.
- OVP with support from the Department of Family and Communities, establishes the Creative Hub in the Byron Arts & Industry Park. Equipped with a professional recording studio this is a multipurpose creative space to offer youth professional music production experience through OVP programs.

#### **AND THE MOMENTUM CONTINUES...**



## Financial Plan

### **OVP - Village Off The Streets**

110 Youngs Road, LIMPINWOOD, 2484, New South Wales - Raine & Horne Ocean Shores / Brunswick Heads

#### $^{***}$ This model is for the proposed land above to support up to 100 youth per year:

OVP is seeking an initial \$5.5 million in funding to support 20 high risk youth aged 12-20 from becoming entrenched in the juvenile justice system or that are homeless and at-risk.

It currently costs \$1,425 to keep one young person incarcerated per day.

#### \* That's \$521,220 per child per year.

In addition to direct economic costs of imprisonment, there are indirect economic costs. These include loss of education and employment opportunities, loss of skills, and increased demand for health and welfare services.

By FY5 our model brings the overall cost per child to \$123,916, decreasing the current government cost by more than 76%, while adding essential life skills directly correlated to continued success after completion of the program.

With a plan to scale up to 100 youth within the first five years, our cost savings are:

Cost Savings to Government per year:	\$39,730,400
Village Off the Streets 100 youth per year:	\$12,391,600
Cost to incarcerate 100 youth per year:	\$52,122,000



Business Plan



### Village Off the Streets

Financial Assumptions

	Optional	FY 1	FY 2	FY 3	FY 4	FY 5
# of Children	10	20	40	60	80	100

Program Funding						
Government Grant						
Grant 1						
Grant 2						
Grant 3						
Total Funding	-	-	-	-	-	-

_		
C	ne Time Costs	
	Building Renovation	200,000
	Property Management Equipment	25,000
	Land Clearing	40,000
	Legal Fees	30,000
	Tractor	60,000
	Lawn Mower	15,000
	Recording Studio	60,000
	Planning and models built for	
	development	25,000
	Total One Time Costs	455,000

Annual Costs	Pilot	FY 1	FY 2	FY 3	FY 4	FY 5
Full Time Personnel						
CEO	120,000	120,000	123,600	127,308	131,127	135,061
Business Manager	100,000	200,000	206,000	212,180	218,545	225,102
Psychologist	120,000	120,000	247,200	254,616	131,127	270,122
Administration Staff	80,000	120,000	164,800	212,180	131,127	180,081
Partnership Creator	60,000	60,000	123,600	190,962	65,564	135,061
Marketer/Social Media	50,000	50,000	103,000	53,045	54,636	112,551
<b>Education Teachers</b>	160,000	320,000	494,400	678,976	874,182	1,080,488
Assistant Teachers	100,000	150,000	309,000	424,360	546,364	675,305
Workshop Facilitators	100,000	150,000	206,000	106,090	163,909	225,102
Mentors for Kids	250,000	500,000	1,030,000	1,591,350	2,185,454	2,813,772
Social Workers	200,000	300,000	412,000	212,180	327,818	450,204
Groundsman Permaculture Specialist	70,000	70,000	72,100	74,263	76,491	78,786
Groundsman General	60,000	120,000	185,400	190,962	196,691	202,592
Cook	60,000	60,000	123,600	127,308	131,127	135,061
Assistant Cook	30,000	30,000	61,800	31,827	32,782	67,531
Cleaner	50,000	50,000	103,000	53,045	54,636	112,551
Writer	90,000	90,000	185,400	95,481	98,345	202,592
Manager	110,000	110,000	220,000	220,000	220,000	330,000
Bookkeeper	30,000	60,000	120,000	120,000	180,000	240,000
Mentor Manager	80,000	80,000	160,000	160,000	240,000	240,000





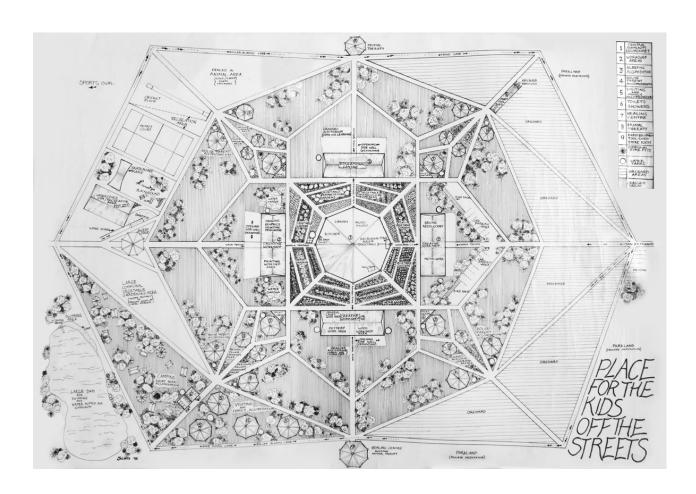
Human Resources Benefits	25,000 182,500	20,000 266,000	20,000 454,730	20,000 502,883	200,000 612,880	20,000 779,690
Total Full Time	·		5,002,030			
Total Full Tillle	2,127,500	2,920,000	5,002,030	5,659,016	6,741,679	8,576,589
Program Supplies & Materials						
Trogram supplies & Materials	690,000	1,160,000	1,355,000	1,555,000	1,775,000	1,975,000
	050,000	1,100,000	1,000,000	2,333,000	1,775,000	2,373,000
Operations (Land & Facilities)						
Lease on Premises	175,000	175,000	175,000	175,000	175,000	175,000
Utilities	25,000	25,000	25,000	25,000	25,000	25,000
Admin	350,000	450,000	700,000	800,000	950,000	1,000,000
Food	75,000	105,000	150,000	200,000	250,000	300,000
Marketing	20,000	20,000	20,000	20,000	20,000	20,000
Insurance	40,000	40,000	40,000	40,000	40,000	40,000
Transport Outings	50,000	70,000	100,000	130,000	150,000	170,000
Permaculture Materials	40,000	40,000	40,000	60,000	60,000	60,000
Horses	25,000	30,000	40,000	50,000	50,000	50,000
Total Site Costs	800,000	955,000	1,290,000	1,500,000	1,720,000	1,840,000
Total Annual Costs	3,617,500	5,041,000	7,647,030	8,714,016	10,236,679	12,391,589
Total Costs FY1	4.072.500	5,496,000				
10tal 003t3 1 1	.,07=,500	*	One Time Co	sts Included		
Average Cost Per Child	\$361,750	\$252,050	\$191,176	\$145,234	\$127,958	\$123,916
Current Government Cost per Child	\$521,220	\$521,220	\$521,220	\$521,220	\$521,220	\$521,220
Cost Savings to Government per child	\$159,470	\$269,170	\$330,044	\$375,986	\$393,262	\$397,304
% Savings to Government per child	30.60%	51.64%	63.32%	72.14%	75.45%	76.23%

Not including indirect costs on economy

These include loss of education and employment opportunities, loss of skills, and increased demand for health and welfare.



Village Conceptual Plans



Business Plan



#### Partnerships & Resources

We are currently working with a range of partner to market and champion the Village message. Our Partners include:

#### 1. GOVERNMENT

His Excellency General the Hon. Sir Peter Cosgrove AK MC (Ret'd), Governor-General of the Commonwealth of Australia

His Excellency General the Hon. David Hurley AC DSC (Ret'd), Governor - NSW

Hon. Mr. Gareth Ward, Minister for Families, Communities and Disability Services

Hon. Mr. Mark Speakman, Attorney General, and Minister for the Prevention of Domestic Violence

Hon. Ms. Bronwyn Taylor, Minister for Mental Health, Regional Youth and Women

Mr. Michael Coutts-Trotter, Secretary, Department of Family and Community Services

Hon. Don Harwin, Minister for Aboriginal Affairs

Hon. Rob Stokes, Minister for Planning and Public Spaces

Mr. Geoff Provest, MP for Tweed

Mr. Paul Marr, Director Juvenile Justice, Lismore

Ms. Susan Mattock- District director of FACS 67730806-

Mr. Terrie Lowe, Department of Corrective Services

#### 2. PHILANTROPY

APS Australian philanthropic services

Backtrack

#### 3. CORPORATE PARTNERS

Ms. Casey Taylor SVA, Manager, Impact investing

Mr. James Christian, Chief Executive Officer, Aboriginal Land Council

#### 4. <u>EDUCATION PARTNERS</u>

Mr. Paul Bennet, Chief Executive Officer, Nortec Community Services

Ms. Selena Baillie, Senior, Operations Manager, ETC Employment

Mr. Jeremy Whitrod, Southern Cross Distance Education,

Groundwork therapy

Aboriginal Health for North Coast Primary Health Network

Their futures matter- Aboriginal Outcomes

Aboriginal Legal Service

Interrelate Family Centre

Rekindling the Spirit

Spirit Dreaming

**Business Plan** 



#### 5. <u>SERVICES</u>

Mr. Sam Booker, Senior Officer, North Coast Primary Health Substance Misuse Program
Mr. Ralph Moore, Principal Policy Analyst, Drug & Alcohol, Centre for Population Health at NSW Ministry of Health
Ms. Claire Cottone, Community Engagement Officer, Headspace, Tweed
Ms. Tiffany Coran, Youth Housing Coordinator, North Coast Community Housing
Mr. Craig Smith, Dip Law (BAB) Dip Crim (SYD), Chair of the Board, LegalAID
Mr. Krystian Guft, Manager, The Buttery.
3SA
Social futures
FAR NORTH COAST FAMILY REFERRAL SERVICE
Killcare House
Ms. Julie Dukes, Community and affordable housing, North Coast Community Housing Company Ltd.
6. INDIGNOUS SRVICES/ELDERS AND PARTNERS Jali Land Council
Kids Caring for Country,
Solid Mob
Bullinah Aboriginal Health Service,
Arakwal Corporation,
NSW Aboriginal Mental Health
ICV

**Business Plan** 



Indigenous Australian Student Services

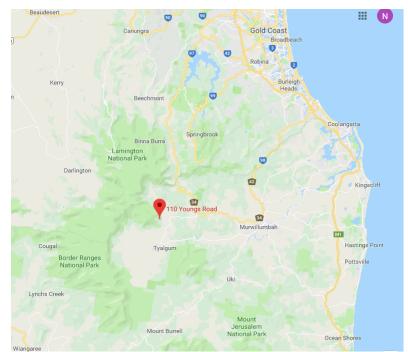
### 7. IMPLEMENTATION AND DESIGN PARTNERS

Cabinlife- Murwullimbah
Mr. David Holmgrem, Permaculture specialist
Mr., Graeme Lambart, Sustainable land design and planning
Ms. Catherine Hughes- Village Strategy Consultant
Mr. Tom Pickerd Land Services
Mr. Chris Kinzel, Master Builder
Ms. Naomi Buck- Corporate sponsorship
Ms. Charleene Mundine, Indigenous Participation Solution

**Business Plan** 



#### The Location



















#### Human Nature Adventure Therapy



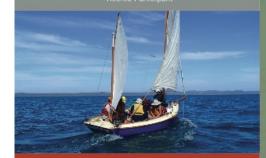
Helping vulnerable young people to transform their lives and create brighter futures.

#### TRANSFORMING THE LIVES OF AT-RISK YOUNG PEOPLE

We empower young people to navigate life's challenges - transforming trauma and disadvantage into healing and growth through innovative nature-based adventure therapy programs.



# "Life-changing"



#### PROGRAM OUTCOMES

Participants develop the ability to thrive and create empowered lives for themselves.

#### INCREASED

health and wellbeing, happiness, motivation at school and home, self-esteem, self-care, confidence, resilience, responsibility, time in Nature, healthy relationships with family and friends, maturation into man/womanhood, school attendance, completing school, engaging in therapeutic work and finding employment.

#### REDUCED

substance abuse, risk-taking behaviours, selfharm, suicidal ideation, depression and anxiety.

## WHY<sub>are we needed?</sub>

currently we are facing a serious mental health crisis in Australia with one in four young Australians living with severe mental illness. This has hard-hitting effects on these young people, their families, friends and communities. Often they don't receive the help they need, choosing not to engage with conventional counselling or spiralling down severe pathways through the psychiatric ward and/or the juvenile justice system.

## m WHO do we help?

We help at-risk young people aged 14-19 years old from Northern NSW and Southern QLD regions. They experience at least one of the following: unresolved trauma, mental illness at the earliest stages, family violence, abuse, suicidality, selfharm, addiction, disengagement from family, school and/or Mental Health Services.

## HOW does it work?

We ofter an alternative approach of high level engagement and care through our Bush Adventure Therapy Program. At-risk young people take part in a 4-month journey with our Program Team of experienced psychologists, outdoor educators and youth workers to heal, recover, create new goals and develop strategies to attain them. At the heart of this journey is a challenging and supportive wilderness expedition.

Our vision is a world where young people triumph over adversity and thrive.

www.humannature.org.au



It takes a village



onevisionproductions.com.au





## It takes a village

AN INNOVATIVE, INCLUSIVE APPROACH TO YOUTH HOMELESSNESS AND INCARCERATION. MORE THAN A SHELTER, IT'S A FRESH START!





### **Summary**

1.	A Pro	oblem worth solving	p. 3-4
	1.1	Australia has rising rates of youth homelessness.	p. 3
	1.2	Homelessness leaves youth entrenched in the juvenile justice system	p. 4
	1.3	Its expensive	p.4
2.	It Tal	ces a Village	p. 3-4
	2.1	Why are we different? Passion-Based learning	p. 3
	2.2	Early Invention and Prevention	p. 4
	2.3	Our Solution	p.4
	2.4	Let's 'CHANGE THE TRACK'!	p.4
3.	Exec	ution	p. 3-4
	3.1	Partnership is everything!	p. 3
	3.2	Measuring success	p. 3
	3.4	Carving Out the path	p. 3
4.	It Wo	orks!	p. 3-4
	4.1	Models of success	p. 3

### **GET IN TOUCH**

- +61 (02) 6685 5024
- info@onevisionproductions.com.au
- One Vision Productions Creative Hub, 4/10 Wollongbar Street, Byron Bay Arts and Industrial Estate, 2481.

## 1. A Problem worth solving





## 1.1 Australia has rising rates of youth homelessness.

With a severe housing affordability crisis, shortage of social housing stock and funding cuts to homeless service providers, in any given night in Australia, 100,000 are homeless and more than one third are teenagers (aged 12-18) and young adults (aged 18-25) — that's at least 36,000 homeless young people in Australia every single night! It paints a picture of a national crisis that costs the economy \$626 million every year — much more than governments spend on tackling the problem.

The current approach of addressing homelessness using acute services is unsustainable and ineffective. Since mass homelessness emerged in the mid-1980s, sufficient planning and co-ordination of services has lagged and we have largely used emergency services to respond to immediate needs, resulting in a system full of gaps and inadequacies. As homelessness leaves youth entrenched in the juvenile justice system and with so many sleeping rough, it is no wonder we have increased levels of youth crime.

"It is unacceptable in 21st century Australia that there are (so many) children and young people homeless on any given night. They deserve a safe home and we have the means to provide it. All that is needed is the political will and the commitment from us all as a community."

Mission Australia Chief, Catherine Yeomans.



### **1.2** Homelessness leaves youth entrenched in the juvenile justice system

A recent study by Juvenile Justice demonstrated that 44% of homeless youth had stayed in a prison or juvenile detention center, nearly 78% have had at least one interaction with the police, and nearly 62% had been arrested at some point in their lives.

It has been well evidenced that incarceration does not work in curbing youth offending and in fact, this form of intervention creates a "revolving wheel of trauma" with young people being put into environments that lead to more trauma and hence more offending. The chance of

## Did you Know?

INDIGENOUS YOUNG PEOPLE ARE 28 TIMES MORE LIKELY TO BE PLACED IN JUVENILE PRISON THAN **NON-INDIGENOUS YOUTH.** 

### **†** NON INDIGENOUS

Young Indigenous people are over represented in our justice system, illustrating the failure of the current justice system to meet the specific needs of Indigenous young people.

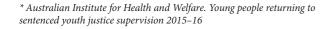


those who are incarcerated in juvenile detention facilities reoffending within two years of release is above 50 per cent and the numbers who graduate from juvenile to adult prisons runs up to 70 per cent in some states.

#### FOR YOUNG PEOPLE AGED 10-16 UPON RELEASE IN 2014-15

22% of those released from sentenced communitybased supervision returned to sentenced supervision within 6 months, and another 23% returned within 12 months (a total of 46% returning within 12 months)

48% of those released from sentenced detention returned to sentenced supervision within 6 months. and another 26% returned within 12 months (a total of 74% returning within 12 months).













Supervision

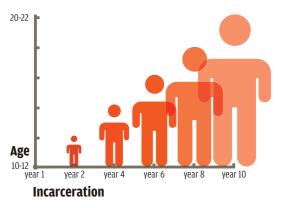






### "Being sentenced between the age of 10 and 12 led to a decade of crime for most young people."

Victoria Sentence Advisory Council chair Professional Arie Freiberg.



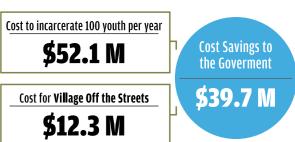
### 1.3 Incarceration is expensive

The Victorian Ombudsman reported that a youth detention facility in Melbourne was so overcrowded and unhygienic that it was 'beyond repair.' However, despite this over 4100 young people remain incarcerated in Australia each year.

What if there was another option? What if there was place for these young people to go instead of incarceration? What if instead of being given a bed for a night, they were given a chance to be a part of community? What if a place existed where hands on skills could be taught and young people supported to finish their education? A place where they were encouraged to connect with their peers and create change in their own futures?

"WE ARE SEEKING \$5.5 M FOR FIRST YEAR **IMPLEMENTATION FOR 20 AT-RISK YOUTH"** 

#### **LONG TERM SAVINGS**



WELCOME TO A PARADIGM THAT COULD CHANGE THE WAY WE LOOK AT HOMELESSNESS AND DETENTION. A SECOND START TO LIFE! AN OPPORTUNITY FOR OUR YOUTH TO NOT JUST SURVIVE BUT TO THRIVE!

## 2. It Takes a Village

Our current youth justice system can change.

### 2.1 Why are we different? Passion-Based learning

OVP operates on a model of passion-based learning, using culture, community and connection as the basis for lifelong change. Passion-based learning focuses on the strengths and skills of the young person as an individual, engaging them in education based on interests and talents personal to them. By acting early, igniting passion and encouraging aspirations, we provide opportunities for vulnerable youth to realize their full potential.

"We help young people achieve their aspirations, by listening to them, empowering them and investing for their future."

OVP Funder, Mark Robertson.



Productivity Commission Productivity Commission REPORT ON GOVERNMENT SERVICES 2017 Youth Justice Services.



We believe one person can change a young person's life and often young people have not received the early support and positive role modelling needed to excel.

Therefore, OVP matches young people with mentors who share a common passion or interest who excel in their field. The difference in our mentoring service is that we choose world class pioneers and industry professionals that respond to a young person's passion.

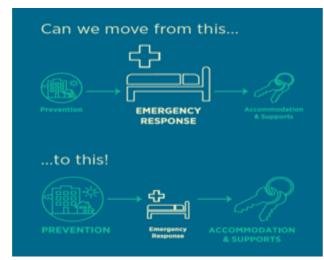
We operate on the premise it takes a village to raise a child. With comprehensive support that includes case management, education and connection we offer innovative, youth driven solutions to a system in crisis.



### **2.2** Early Intervention is key

Research shows the most effective way to break the cycle of youth homelessness and offending is to:

- PREVENT AT RISK YOUTH FROM OFFENDING
- PROVIDE EARLY INTERVENTION FOR YOUNG PEOPLE AT FIRST CONTACT WITH THE JUSTICE SYSTEM
- ENSURE YOUTH IN DETENTION ARE EQUIPPED WITH THE SKILLS THEY NEED TO REINTEGRATE INTO THE COMMUNITY



"At present a mere 1% of youth justice investment is allocated to early intervention programs and only 3% to court based diversion and restorative justice."

Youth Justice Review 2017.

2013 Legal Aid NSW study of its most frequent clients under 19 which found the following:

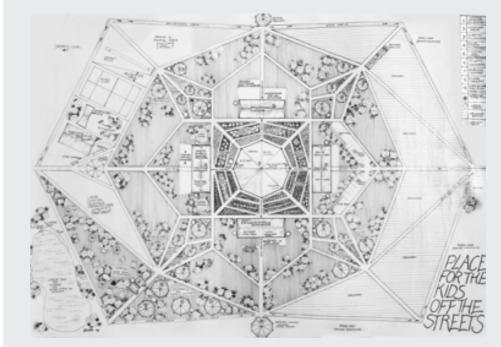
- 82% had been excluded, suspended or expelled from school;
- 75% regularly abused used drugs and/or alcohol;
- 72% had experienced abuse or neglect at home or had witnessed violence at home;
- 50% had received a mental health diagnosis;
- 50% had experienced homelessness and/or out-of-home care.

### 2.3 Our Solution

One Vision 'Village off the Streets' removes the barriers homeless youth face in completing their education by providing a safe and stable living environment as well as support and guidance from qualified staff to help them transition into employment. With safe housing, clothing, hygiene products, nutritious food, counselling and education focused on youth's passion, the program provides all the needed elements to enable youth to succeed.

Youth at risk of detention can be referred, street youth given a place to stay and education taught in a hands-on environment.





Village off the streets is built on connection, Not only do we provide accomodation and connection if helps to break the cycles of homelessnes and offending.

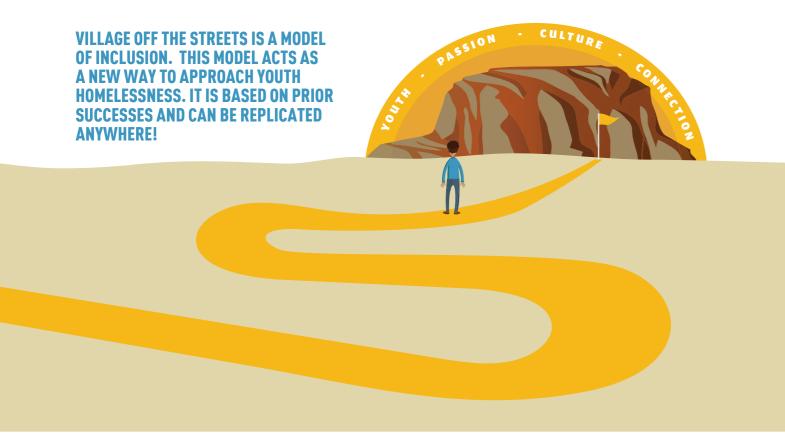
/01. Image of the property.

/02. Map of the project

### **2.4** Let's 'CHANGE THE TRACK'!

OVP has developed a model called "Change the Track" aim specifically to young people at risk of becoming entrenched in the criminal justice system. This is a unique program that utilizes a 'passion-based learning model,' combined with evidence-based research that identifies and addresses contributing factors to offending behavior.

(I) INDIVIDUAL MENTORING, (II) ALTERNATIVE EDUCATION, (III) TRAINING AND EMPLOYMENT OPPORTUNITIES, (IV) PSYCHOLOGICAL AND CRIMINOGENIC RISK ASSESSMENTS AND (V) PEER SUPPORT TO ADDRESS ISSUES RELATING TO SOCIAL, EMOTIONAL, HEALTH AND WELLBEING AND LEGAL ISSUES



# RESIDENTS WILL BE SUPPORTED TO COMPLETE AN EDUCATION:

In partnership with Distance Education residents will be able to undertake a Year 7-12 alternative education program. Distance education has committed 1 teacher per 5 kids to the Village and participants will also have access to volunteer tutors and computers to assist with homework. it is a requirement of entry into the program that residents attend educational courses and successful complete agreed educational outcomes.

Trained OVP Mentors will facilitate pathways for youth to progressively pursue their educational/vocational interests through a diverse range of electives available at the village and through TAFE.

The facility is open to all nominated at-risk and homeless young people aged between 12 and 20. It is a coeducational village with separate sleeping and bathroom



facilities for boys and girls. With safe housing, clothing, hygiene products, nutritious food, counselling and education focused on youth's passion, the program provides valuable elements that enable youth to succeed. We nurture basic life skills and as such youth are taught basic budgeting, cooking and other daily living skills. We encourage residents to connect with their peers and to contribute to the village community through chores and recreational outings such as surfing and team sports.

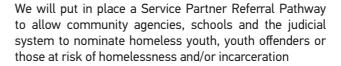


To ensure they are given the best chance of breaking the cycle of homelessness all participants will received at least 6 months of mentoring support after transitioning out of the program.

### Elective can include:

- **CREATIVE INDUSTRIES:** Abelton Live Courses, igital Music Production, Singer/Songwriter classes, Film and Media etc.
- **TRADES**: Building, Agriculture, Permaculture, Cooking, Small Engine Mechanics, Diesel Mechanics etc.

### 3.1 Partnership is everything!











## **3.2** Measuring Success

- NO. OF YOUTH PARTICIPATING IN PROGRAM;
- NO. PARTICIPATING YOUTH ACHIEVING SECONDARY EDUCATION QUALIFICATIONS WHILST RESIDENTS AT THE VILLAGE:
- NO. OF PARTICIPATING YOUTH FINDING GAINFUL EMPLOYMENT ON COMPLETION OF THE PROGRAM;
- % OF PARTICIPATING YOUTH ARRESTS 2 YEARS PRECEDING PROGRAM COMPLETION;
- NO. OF PARTICIPATING YOUTH FINDING LONG-TERM ACCOMMODATION ON COMPLETION OF THE PROGRAM:
- NO. OF PSYCHOLOGICAL EVALUATIONS UNDERTAKEN;
- % OF HEALTH AND WELL-BEING IMPROVEMENTS NOTED IN PARTICIPANTS ON COMPLETION OF THE PROGRAM MEASURED AGAINST BASELINE ASSESSMENT;
- NO. OF FAMILY EVALUATION SESSIONS CONDUCTED.

### 3.3 Carving the path! Our three phase process

- PHASE 3

  PHASE 2
- Scale up completed and ready to accept a further 20 participants into the program — for a total of 40;
- Maintain a 35 percent Indigenous youth ratio
- Begin first tranche of employment and housing transition plans
- Devise 6-month support program for our first graduates!



- Recreation infrastructure projects undertake including: skatepark, healing centre, recording studio, gynasium, huts for accommodation;
- Permaculture gardens thriving and being harvested for market sales and Village meals;
- Staff numbers expanded to scale up participant numbers.









- Seek funding for change the track program to add additional support and placement spaces for referral waiting list
- 20 Tiny homes built
- Recreation centre started
- Community sustainability practices implemented
- First 20 program participants are identified and referred form services and judges
- Permaculture garden begins as part of vocational training of first participants.



- Contracts formed and signed
- Council approval all sorted, understanding of division and roads implemented
- Continued research into sustainable communities and global best practice





- Permaculture garden designs mapped for village
- Land clearing- we estimate the cost to clear land will be minimal
- Water/electricity already connected- solar power set-up

### 4. It works!



 IN MISSOURI USA, YOUTH DETENTION CENTRES HAVE NO BARBED WIRE AND IN FACT "FACILITIES LOOK MORE LIKE SCHOOLS THAN PRISONS". THE RESULT OF THIS MORE HUMAN RIGHTS FOCUSED APPROACH TO YOUTH DETENTION HAVE BEEN UNAMBIGUOUS WITH ONLY 26% OF PARTICIPANTS HAVING REOFFENDED COMPARED TO BETWEEN 50 AND 70% FOR YOUNG PEOPLE DETAINED IN TRADITIONAL PRISON SETTINGS.



- ORANGE SKY AUSTRALIA IS HELPING TO POSITIVELY CONNECT PEOPLE EXPERIENCING HOMELESSNESS THROUGH
  FREE LAUNDRY, SHOWERS AND CONVERSATION. ORANGE SKY IS CURRENTLY FUNDED ENTIRELY BY DONATIONS.
  IN 2016, 50 % OF REVENUE CAME FROM DONATIONS FROM THE PUBLIC AND THE OTHER HALF COMES FROM
  PHILANTHROPIC GROUPS, FAMILY FOUNDATIONS AND CORPORATE DONORS, INCLUDING THE GOOD GUYS, THE
  AUSTRALIAN ACADEMY OF BUSINESS, COMMERCIAL LAUNDRY SUPPLIER RICHARD JAY, ELECTRONICS COMPANY LG,
  AND KENNARDS HIRE.
- YOUTHS WITHOUT SHELTER (YWS) IN CANADA IS BASED
  ON A STRENGTH AND RESILIENCE MODEL OF CARE TO
  ENSURE THAT EVERY YOUTH HAS THE SUPPORT AND
  ENCOURAGEMENT TO DEVELOP TO HIS/HER POTENTIAL.
  YWS HAS HELPED MORE THAN 15,000 HOMELESS BUILD
  THEIR CONFIDENCE AND LIFE-SKILLS AND FIND LONGTERM STABLE HOUSING AND JOBS.



Youth Foyers Combines Affordable Housing, Case Management and Education to Help Young People Find
Things They're Passionate About. Youth Foyers has a 75% success rate in Young People Finding Housing
And Work and has been Based on Well-Established European Models.



One Vision Productions seeks to create change throughout Australia working with community centres, schools, government organisations and youth agencies to educate and empower youth and communities through a range of programs, workshops, courses, music tuition and our creative hub.

One Vision Productions has delivered hip hop music, dance and film programs to more than 10,000 young people in over 40 remote Indigenous communities in the Northern Territory and far North Queensland, and in schools and communities in New South Wales.

Our hip hop workshops explore complex social issues, give young people a voice and provide an opportunity for powerful cultural change. As an effective youth development tool, our arts based programs enhance educational, social and vocational outcomes.

## **HISTORY**

### 2006-2013

OVP Director Mark Robertson. a highly acclaimed and talented musician, producer and teacher, begins to deliver multi-media workshops for at risk and disengaged youth in remote communities.

#### 2009

Mark's teaching methods, project delivery and demonstrated positive outcomes for Indigenous and disadvantaged young people are recognised throughout Australia and internationally.

### 2013

Mark attends celebrations with key government departments at the invitation of the Australia Governor-General Quentin Bryce.

### 2014

OVP are awarded funding through the Department of Prime Minister and Cabinet's Indigenous Advancement Strategy to deliver **Music** For Change mentorships and workshops to indigenous youth at high-risk of disengagement.





Mark is awarded the Australian Young Social Pioneer of the Year Award for Innovative projects towards Social and Educational change.

### 2016

**BIG YEAR** 



OVP partners with SAE Institute to offer a Certificate III in Technical Production (Live Sound) to 10 17-23 year olds who had disengaged from formal education. 80% of Investing for Good Conference these students are now employed within the creative arts sector or have gone on to further tertiary study.

OVP was named a Leading Grassroots Organisation at the NSW Council of Social Service and Marketplace.

Mark was recognised for his contribution and vision with a Winston Churchill Scholarship to visit the USA to explore youth organisations that use hip hop music programs as a means to engage disadvantaged youth.



The NSW Department of Education, Aboriginal Education Awards recognised One Vision Production's Music For Change project with Mullumbimby High School Students, calling the program 'Outstanding Aboriginal Education'.

## **HISTORY**

2017 **BIG YEAR N.2** 

The Indigenous Advancement Strategy programs evaluation sees OVP cited as an example of **best** practice to other service providers and regional management.

OVP is awarded funding through NSW Department of Education's their **Music For Life** hip hop music, dance and film production workshop program to students at

2019

Links to Learning scheme to deliver risk of disengaging with mainstream education.

- OVP has reached over 100,000 students, in over 100 schools and communities, nationally.
- OVP has reached over **70** Indigenous communities, nationally.
- OVP youtube channel reaches 240,000 views!
- OVP expands its reach to Australia's most vulnerable youth, those that are homeless and incarcerated.

**AND THE MOMENTUM CONTINUES...** 



OVP with support from the **Department of Family and Communities**, establishes the **Creative Hub** in the Byron Arts & Industry Park. Equipped with a professional recording studio this is a multipurpose creative space to offer youth professional music production experience through OVP programs.



**OVP launches Friday Night Live,** a regular free evening welcoming youth to learn professional production and creative media with experienced facilitators.

- The Indigenous Advancement Strategy programs evaluation sees OVP cited as an example of best practice to other service providers and regional management.
- OVP is awarded funding through NSW Department of Education's Links to Learning scheme to deliver their Music For Life hip-hop music, dance and film production workshop program to students at risk of disengaging with mainstream education.
- OVP with support from the Department of Family and Communities, establishes the Creative Hub in the Byron Arts & Industry Park. Equipped with a professional recording studio this is a multipurpose creative space to offer youth professional music production experience through OVP programs.



It takes a village



onevisionproductions.com.au

