



Clerk of the Parliaments

SOUND NSW ADVISORY BOARD BILL 2024
STATEMENT OF PUBLIC INTEREST

Need: Why is the policy needed based on factual evidence and stakeholder input?

Sound NSW was established in 2023 as the NSW Government's dedicated office supporting the growth, development and promotion of contemporary music in New South Wales. Sound NSW is a directorate within the Department of Creative Industries, Tourism, Hospitality and Sport. Through targeted programs and advocacy, Sound NSW champions and invests in the contemporary music sector to deliver positive outcomes for artists and audiences.

A non-statutory Sound NSW Advisory Board was established in November 2023 to provide advice to Sound NSW and the Minister on the contemporary music sector. The Board identifies issues and opportunities affecting the contemporary music sector in NSW and proposes strategies to address gaps and enhance support and provides advice on priorities, projects, proposals and matters relating to the intersection between the contemporary music sector and the broader creative industries.

In December 2023, the NSW Government launched *Creative Communities*, a ten-year, whole-of-government policy that encompasses both the traditional arts sector and cultural institutions and the broader creative industries.

In acknowledgement of the significance of contemporary music as a NSW Government priority, *Creative Communities* included a commitment to legislate a board for Sound NSW.

The proposed Bill supports the NSW Government's agenda for New South Wales's cultural sector, and for the contemporary music sector in particular. A legislated advisory board for Sound NSW will ensure that the focus and prioritisation of contemporary music endures in New South Wales.

Objectives: What is the policy's objective couched in terms of the public interest?

The Bill seeks to assist, promote and strengthen the contemporary music industry in New South Wales by establishing the Sound NSW Advisory Board to advise the Minister.

Options and Analysis: What alternative policies and mechanisms were considered in advance of the bill?

A non-statutory Sound NSW Advisory Board was established in November 2023 as an interim measure only.

The purpose of legislating the Sound NSW Advisory Board is to further formalise its establishment and ensure that its role in providing advice to the Minister on the strategic direction of the contemporary music industry in New South Wales is maintained.

The intention is for the new statutory advisory board to replace the current non-statutory Sound NSW Advisory Board.

Pathway: What are the timetable and steps for the policy's rollout and who will administer it?

The Bill will be introduced to the NSW Parliament in the week of 11 November 2024.

Should the Act be passed, appropriate steps to confirm membership relative to the existing non-statutory Board will be taken.

The advisory board is intended to consist of a Chairperson and at least eight, but no more than 11, members appointed by the Minister for Music and the Night-time Economy for up to three years.

## Consultation: Were the views of affected stakeholders sought and considered in making the policy?

The Department of Creative Industries, Tourism, Hospitality and Sport has consulted with The Cabinet Office, NSW Treasury, and the Parliamentary Counsel's Office in the preparation of this Bill.

The commitment to legislate a board for Sound NSW arose as part of the development of the *Creative Communities* policy. The policy was informed by extensive consultation, including town halls, peak body briefings and roundtables held across NSW and online.

Implementation of the policy commitments is supported by an Interdepartmental Committee with representatives from across the NSW Government.